

Leveraging Furnished and Vacation Rentals: A New Income Stream for Property Owners

Property owners are discovering the benefits of offering furnished and vacation rentals, which often generate higher returns than traditional long-term rentals.

NEW YORK CITY, NEW YORK, AMERICA, May 17, 2023 /EINPresswire.com/ -- Property owners are discovering the benefits of offering furnished and vacation rentals, which often generate higher returns than traditional long-term rentals. In response to this growing demand, specialist property management company [Cityami](#) has developed a range of services designed to assist property owners in optimizing their rental income while providing exceptional experiences for their guests.



Advantages of furnished and vacation rentals include the potential for increased rental income, reduced wear and tear to the property, more direct oversight, and less risk of squatters. Short-term rentals often command higher nightly rates than long-term rentals, and in popular tourist destinations or areas with a high demand for temporary accommodations, the difference can be substantial.

Additionally, property owners can adjust their rates to reflect seasonal demand or special events, allowing them to capitalize on peak times and maximize their earnings.

Furnished rentals also offer the flexibility to cater to various market segments, including business travelers, digital nomads, and vacationers. By providing a fully furnished and equipped living space, property owners can attract a diverse range of guests seeking comfortable and convenient accommodations for both short and extended stays.

Cityami, who specialize in helping property owners maximize their rental income in key markets such as New York, Miami, Phoenix and Atlanta, recognize that managing a furnished or vacation rental property can be complex and time-consuming. That's why the company has developed a comprehensive suite of services to support property owners throughout the entire rental process.

From property assessment, renovation and staging to full service management, 24/7 guest support, professionally optimized marketing services and listing optimization to more, Cityami helps property owners streamline their rental operations and achieve their financial goals.



Another key component of Cityami's service offering is its commitment to staying current with industry trends and local regulations.

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Michelle Himden

CEO [Michelle Himden](#) explains: “The short-term rental market is constantly evolving, and property owners need to be aware of changes that may impact their business. Our team continually monitors market trends and regulatory updates, ensuring that its clients remain informed and compliant with all relevant rules and guidelines.”

While furnished and vacation rentals present a unique opportunity for property owners to earn more from their investments, success in this market requires careful

planning, strategic marketing, and exceptional guest experiences. Cityami's comprehensive range of services and expert guidance helps property owners navigate the complexities of the short-term rental market and unlock the full potential of their properties.

For property owners interested in learning more about the benefits of furnished and vacation rentals or exploring how Cityami can help them optimize their rental income, more information

is available at [cityami.com](https://www.cityami.com).

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Cityami

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