

# Cannabis Pharmaceuticals Market: Exploring the Therapeutic Potential of Cannabinoids

PORTLAND, OR, UNITED STATES, May 17, 2023 /EINPresswire.com/ -- [Cannabis Pharmaceuticals Market- Global Outlook and Forecast 2023-2030](#) is latest research study released by Allied Market Research evaluating the market risk side analysis, highlighting opportunities and leveraged with strategic and tactical decision-making support (2023-2030). The market Study is segmented by key a region that is accelerating the

marketization. The report provides information on market research and development, growth drivers, and the changing investment structure of the Global Cannabis Pharmaceuticals Market. Some of the key players profiled in the study are GW Pharmaceuticals, AbbVie, Valeant Pharmaceuticals, Serina Therapeutics, Botanix Pharmaceuticals, Medicure Pharmaceuticals, Pascal Biosciences, CB Therapeutics, Cannabis Sciences, Insys Therapeutics.



Cannabis Pharmaceutical Market1

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Cannabis pharmaceuticals, also known as cannabinoid pharmaceuticals or cannabis-based medicines, are pharmaceutical products that harness the therapeutic potential of cannabinoids, the active compounds found in the cannabis plant. These medications are specifically developed, tested, and regulated to deliver consistent dosing, purity, and safety. They are prescribed and used for various medical conditions where cannabinoids have shown potential therapeutic benefits.

Cannabis pharmaceuticals are utilized in the treatment of diverse medical conditions, including chronic pain, epilepsy, multiple sclerosis, nausea and vomiting, sleep disorders, and certain

neurological disorders. They may come in different formulations such as oral capsules, oils, sprays, or transdermal patches to suit the specific needs of patients. The dosing and administration of cannabis pharmaceuticals are typically guided by healthcare professionals, considering individual patient factors and the legal and regulatory framework of the jurisdiction.

## Cannabis Pharmaceuticals Market: Demand Analysis & Opportunity Outlook 2030

Cannabis Pharmaceuticals research study defines market size of various segments & countries by historical years and forecast the values for next 7 years. The report is assembled to comprise qualitative and quantitative elements of Cannabis Pharmaceuticals industry including: market share, market size (value and volume 2017-2021, and forecast to 2030) that admires each country concerned in the competitive marketplace. Further, the study also caters and provides in-depth statistics about the crucial elements of Cannabis Pharmaceuticals which includes drivers & restraining factors that helps estimate future growth outlook of the market.

## Marketing Communication and Sales Channel

Understanding “marketing effectiveness” on a continual basis, help determine the potential of advertising and marketing communications and allow to use of best practices to utilize untapped audience. In order to make marketers make effective strategies and identify why the target market is not giving attention, we ensure the Study is Segmented with appropriate marketing & sales channels to identify potential market size by value & Volume\* (if Applicable).

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The segments and sub-section of Cannabis Pharmaceuticals market is shown below:

By Brand: Sativex, Epidiolex

By Application: Medical, Recreational, Industrial Hemp

By Type: Flowers/Buds, Concentrates

Some of the key players involved in the Market are: GW Pharmaceuticals, AbbVie, Valeant

Pharmaceuticals, Serina Therapeutics, Botanix Pharmaceuticals, Medicure Pharmaceuticals, Pascal Biosciences, CB Therapeutics, Cannabis Sciences, Insys Therapeutics.

Important years considered in the Cannabis Pharmaceuticals study:

Historical year – 2017-2021; Base year – 2021; Forecast period\*\* – 2022 to 2030 [\*\* unless otherwise stated]

If opting for the Global version of Cannabis Pharmaceuticals Market; then below country analysis would be included:

- North America (USA, Canada and Mexico)
- Europe (Germany, France, the United Kingdom, Netherlands, Italy, Nordic Nations, Spain, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, Australia, New Zealand, South Korea, India, Southeast Asia and Rest of APAC)
- South America (Brazil, Argentina, Chile, Colombia, Rest of countries etc.)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Israel, Egypt, Turkey, Nigeria, South Africa, Rest of MEA)

Key Questions Answered with this Study:

- 1) What makes Cannabis Pharmaceuticals Market feasible for long term investment?
- 2) How influencing factors driving the demand of Cannabis Pharmaceuticals in next few years?
- 3) Territory that may see steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for product/services?
- 5) What opportunity emerging territory would offer to established and new entrants in Cannabis Pharmaceuticals market?
- 6) What strategies of big players help them acquire share in mature market?
- 7) Know value chain areas where players can create value?
- 8) What is the impact analysis of various factors in the Global Cannabis Pharmaceuticals market growth?
- 9) Risk side analysis connected with service providers?

Introduction about Cannabis Pharmaceuticals Market

Cannabis Pharmaceuticals Market Size (Sales) Market Share by Type (Product Category)

Cannabis Pharmaceuticals Market by Application/End Users

Cannabis Pharmaceuticals Sales (Volume) and Market Share Comparison by Applications

Global Cannabis Pharmaceuticals Sales and Growth Rate (2020-2030)

Cannabis Pharmaceuticals Competition by Players/Suppliers, Region, Type, and Application

Cannabis Pharmaceuticals (Volume, Value, and Sales Price) table defined for each geographic region defined.

Cannabis Pharmaceuticals Players/Suppliers Profiles and Sales Data  
Key Raw Materials Analysis & Price Trends  
Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis  
.....and view more in complete table of Contents

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