

# Growing Demand for Buttocks Augmentation Among Women Is Fueling the Buttock Augmentation Market to Grow Further

*The global buttock augmentation market is projected to reach \$11,206 million by 2030, registering a CAGR of 21.2% from 2021 to 2030.*

PORTLAND, OREGON, UNITED STATES, May 18, 2023 /EINPresswire.com/ -- [Buttock Augmentation](#) Surgery or popularly known as “Butt Augmentation Surgery” is a plastic surgery that can reshape and contour the buttocks to make their appearance and shape well-rounded and proportionate to the rest of the body.

Buttock augmentation can be achieved either through the use of implants or through transferring the existing fat, or sometimes a combination of both. Buttock implants are silicone implants that are placed in the buttocks through an incision between the buttock cheeks

The global buttock augmentation market was valued at \$1,829.08 million in 2020, and is projected to reach \$11,206 million by 2030, registering a CAGR of 21.2% from 2021 to 2030.

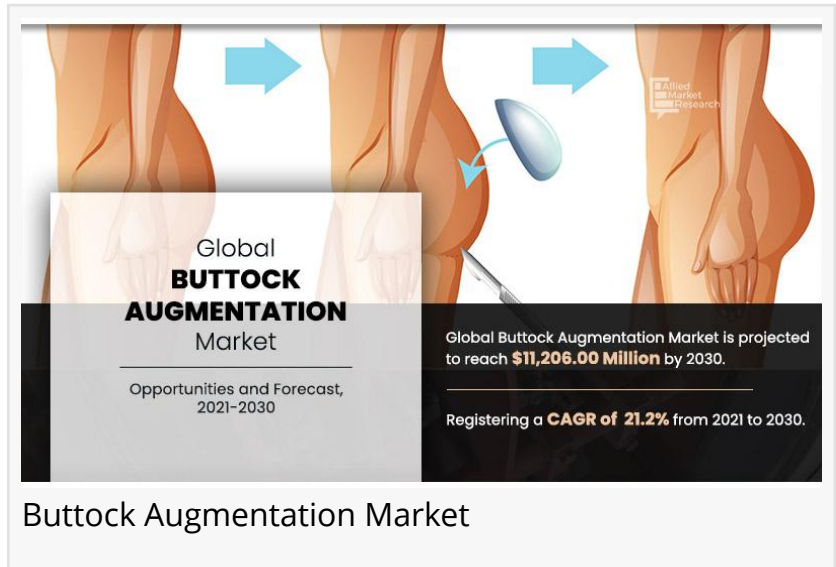
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**Increasing demand for buttock augmentation:** The market for buttock augmentation procedures has been witnessing significant growth due to the rising demand for aesthetic enhancements and body contouring procedures. Factors such as social media influence, celebrity culture, and changing beauty standards have contributed to the growing popularity of buttock augmentation.

**Advancements in surgical techniques:** Technological advancements in surgical techniques have



led to safer and more effective buttock augmentation procedures. Surgeons now have access to innovative techniques such as fat grafting (Brazilian Butt Lift) and silicone implants, which allow for more customized and natural-looking results.

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**Growing preference for minimally invasive procedures:** Minimally invasive buttock augmentation procedures, such as fat grafting, have gained popularity due to their lower risks, shorter recovery times, and reduced scarring compared to traditional surgical approaches. Patients are increasingly opting for these less invasive procedures, driving market growth.

**Rising popularity of combination procedures:** Combination procedures, where buttock augmentation is performed alongside other cosmetic surgeries, have become more common. For example, patients may choose to combine buttock augmentation with liposuction for enhanced body contouring. This trend has contributed to the overall growth of the buttock augmentation market.

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This report provides a detailed quantitative analysis of the current buttock augmentation market trends and forecast estimations from 2020 to 2030, which assists to identify the prevailing market opportunities.

An in-depth market analysis includes analysis of various regions, which is anticipated to provide a detailed understanding of the current trends to enable stakeholders formulate region-specific plans.

A comprehensive analysis of factors that drive and restrain the growth of the global is provided.

The projections in this report are made by analyzing the current trends and future market potential from 2021 to 2030, in terms of value.

An extensive analysis of various regions provides insights that are expected to allow companies to strategically plan their business moves.

Key market players within the buttock augmentation market are profiled in this report and their strategies are analyzed thoroughly, which helps in understanding competitive outlook of the buttock augmentation market.

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