

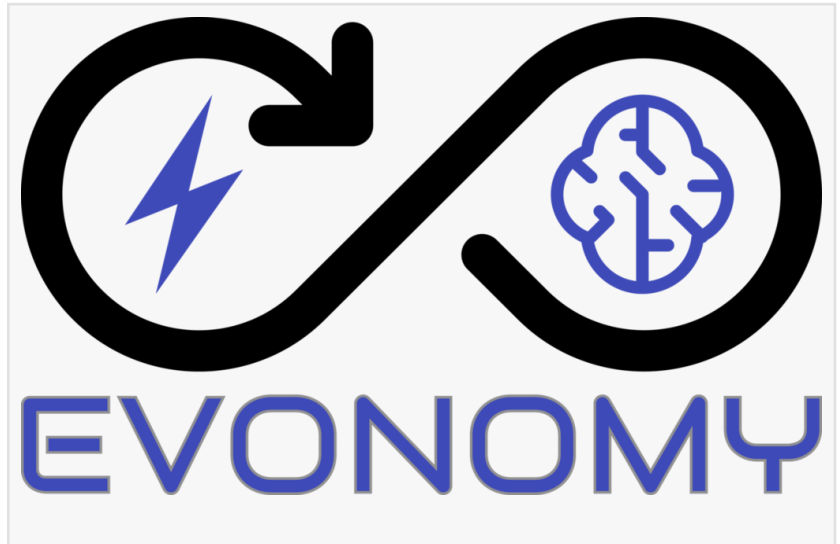
# EVONOMY announces new Ecosystem packages, expanding access & services

*Economy "Core" offers free Ecosystem membership to all suppliers. "Silver", "Gold", & "Platinum" packages bundle high-demand consulting services.*

DETROIT, MI, USA, May 31, 2023  
/EINPresswire.com/ -- [EVONOMY](#)

Group, a leader in Technical & Commercial services for Autonomous Technologies, Connectivity, Electrification, and Software, announced several new packages available (Core, Silver, Gold, Platinum)

for its Economy Brand, expanding access to its [Ecosystem](#) and increasing the number of services provided to clients. The Ecosystem is leveraged in all services provided to clients including, for example, when supporting an OEM with co-defining its next-generation E/E Architecture Strategy (EAS), co-writing a Functional & Performance Specification (FPS), and/or providing a Component Selection Recommendation (CSR) for a given solution type.



Free Ecosystem membership for suppliers will enable our team to offer new and more diverse solutions to OEMs."

*Anthony R. Giesey, SVP of  
Automotive & Mobility,  
Economy Brand*

## NEW ECOSYSTEM PACKAGES

Economy "Core" offers suppliers membership to the Ecosystem for free, enabling them to engage in the signature Economy services used by OEMs (EAS, FPS, CSR). OEMs leverage these services during the concept, specification, and design phases to improve efficiency and accelerate engagement with suppliers that meet their

needs. "With our 'Core' package, Economy aspires to achieve 100% industry participation in our Ecosystem", said Anthony R. Giesey, SVP of Automotive & Mobility for the Economy Brand. "Free Ecosystem membership for suppliers will enable our team to offer new and more diverse solutions to OEMs."

Economy "Silver" includes "Core" and adds the "Connect" service which organizes introductions

between suppliers & OEMs which have offerings & needs that align, respectively.

Economy "Gold" includes "Silver" and adds the "Roadmap" service which identifies solution strengths & weaknesses vs. anonymized & aggregated industry data. Additionally, the service identifies new opportunities (e.g., customers, markets, segments) which align with the solution's capabilities. "Our 'Gold' package is a distinctive offering from Economy, as our Ecosystem is continuously updated with the latest supplier and customer data which uniquely enables Economy to provide the most robust independent competitive analyses available", said Cassandra Snow, Marketing Manager for the Economy Brand.

Economy "Platinum" includes "Gold" and adds the "Research" service, enabling clients to rapidly obtain anonymized data insights for supporting their engineering, sales & marketing, or business unit goals. "Our 'Platinum' package enables clients including OEMs, suppliers, investors, and universities to accelerate their learning of industry trends (e.g., volumes, technology adoption rates, average pricing for products & licenses, performance indicators, etc.) and other data for tailored analysis", said Anthony R. Giesey.

## ABOUT EVONOMY GROUP

EVONOMY Group provides Technical & Commercial services with industry-leading expertise in Autonomous Technologies, Connectivity, Electrification, and Software. The Economy Brand delivers technical consulting services focused on reducing the time & cost which clients spend obtaining data & identifying solutions that meet their needs. Signature services include E/E Architecture Strategy (EAS), Functional & Performance Specification (FPS), and Component Selection Recommendation (CSR). The [REPfirm](#) Brand provides suppliers with Sales & Business Development representation services featuring a team of technical sales experts with highly-cultivated customer relationships for promoting sustainable growth.

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