

Anti-Obesity Drugs Market: Current Scenario and Future Growth Potential | Pfizer, Novo Nordisk, Boehringer Ingelheim

PORTLAND, OR, UNITED STATES, May 18, 2023 /EINPresswire.com/ -- [Anti-Obesity Drugs Market](#)- Global Outlook and Forecast 2023-2030 is latest research study released by Allied Market Research evaluating the market risk side analysis, highlighting opportunities and leveraged with strategic and tactical decision-making support (2023-2030). The market Study is segmented by key a region that is

accelerating the marketization. The report provides information on market research and development, growth drivers, and the changing investment structure of the Global Anti-Obesity Drugs Market. Some of the key players profiled in the study are Pfizer, Novo Nordisk, Boehringer Ingelheim International, KVK Tech, Gelesis Holdings, Vivus, Currax Pharmaceuticals, GlaxoSmithKline, CHEPLAPHARM Arzneimittel GmbH, Rhythm Pharmaceuticals.



Anti-Obesity Drugs Market1

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Anti-obesity drugs, also known as weight loss medications, are pharmaceutical agents that are used in the treatment of obesity or overweight individuals. These medications work by suppressing appetite, reducing food intake, or interfering with the absorption of nutrients in the body. They are typically prescribed as part of a comprehensive weight management plan that includes diet, exercise, and lifestyle modifications.

There are different types of anti-obesity drugs available, each with its own mechanism of action. Some drugs work by increasing the feeling of fullness or satiety, while others act on the brain's centers that regulate appetite and food cravings. Additionally, some medications inhibit the

absorption of dietary fats in the gastrointestinal tract, leading to reduced calorie intake. It's important to note that anti-obesity drugs are not a standalone solution for weight loss, but rather a tool to be used in conjunction with lifestyle changes.

Anti-Obesity Drugs Market: Demand Analysis & Opportunity Outlook 2030

Anti-Obesity Drugs research study defines market size of various segments & countries by historical years and forecast the values for next 7 years. The report is assembled to comprise qualitative and quantitative elements of Anti-Obesity Drugs industry including: market share, market size (value and volume 2017-2021, and forecast to 2030) that admires each country concerned in the competitive marketplace. Further, the study also caters and provides in-depth statistics about the crucial elements of Anti-Obesity Drugs which includes drivers & restraining factors that helps estimate future growth outlook of the market.

Marketing Communication and Sales Channel

Understanding “marketing effectiveness” on a continual basis, help determine the potential of advertising and marketing communications and allow to use of best practices to utilize untapped audience. In order to make marketers make effective strategies and identify why the target market is not giving attention, we ensure the Study is Segmented with appropriate marketing & sales channels to identify potential market size by value & Volume* (if Applicable).

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The segments and sub-section of Anti-Obesity Drugs market is shown below:

By Drug Type: Prescription Drugs, Over The Counter Drugs

By Mechanism of Action: Centrally Acting Anti-Obesity Drugs, Peripherally Acting Anti-Obesity Drugs

By Route of Administration: Oral Route, Subcutaneous Route

By Distribution Channel: Hospital Pharmacies, Retail Pharmacies, Online Pharmacies

Some of the key players involved in the Market are: Pfizer, Novo Nordisk, Boehringer Ingelheim International, KVK Tech, Gelesis Holdings, Vivus, Currax Pharmaceuticals, GlaxoSmithKline, CHEPLAPHARM Arzneimittel GmbH, Rhythm Pharmaceuticals.

Important years considered in the Anti-Obesity Drugs study:

Historical year – 2017-2021; Base year – 2021; Forecast period** – 2022 to 2030 [** unless otherwise stated]

If opting for the Global version of Anti-Obesity Drugs Market; then below country analysis would be included:

- North America (USA, Canada and Mexico)
- Europe (Germany, France, the United Kingdom, Netherlands, Italy, Nordic Nations, Spain, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, Australia, New Zealand, South Korea, India, Southeast Asia and Rest of APAC)
- South America (Brazil, Argentina, Chile, Colombia, Rest of countries etc.)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Israel, Egypt, Turkey, Nigeria, South Africa, Rest of MEA)

Key Questions Answered with this Study:

- 1) What makes Anti-Obesity Drugs Market feasible for long term investment?
- 2) How influencing factors driving the demand of Anti-Obesity Drugs in next few years?
- 3) Territory that may see steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for product/services?
- 5) What opportunity emerging territory would offer to established and new entrants in Anti-Obesity Drugs market?
- 6) What strategies of big players help them acquire share in mature market?
- 7) Know value chain areas where players can create value?
- 8) What is the impact analysis of various factors in the Global Anti-Obesity Drugs market growth?
- 9) Risk side analysis connected with service providers?

Introduction about Anti-Obesity Drugs Market

Anti-Obesity Drugs Market Size (Sales) Market Share by Type (Product Category)

Anti-Obesity Drugs Market by Application/End Users

Anti-Obesity Drugs Sales (Volume) and Market Share Comparison by Applications

Global Anti-Obesity Drugs Sales and Growth Rate (2020-2030)

Anti-Obesity Drugs Competition by Players/Suppliers, Region, Type, and Application

Anti-Obesity Drugs (Volume, Value, and Sales Price) table defined for each geographic region defined.

Anti-Obesity Drugs Players/Suppliers Profiles and Sales Data

Key Raw Materials Analysis & Price Trends

Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis

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