

# Liquid Synthetic Rubber Market: Strategic Assessment, Latest Innovations, Drivers, Restraints and Challenges

The tyre manufacturing segment held the highest share in 2019, accounting for more than two-fifths the global liquid synthetic rubber market

PORTLAND, OREGON, UNITED STATES, May 19, 2023 /EINPresswire.com/ -- The tyre manufacturing segment held the highest share in 2019, accounting for more than two-fifths the global liquid synthetic rubber market, and is projected to continue its dominance in terms of revenue during the forecast period. However, the adhesives segment is projected to witness the fastest CAGR of 5.0% from 2020 to 2027.



Liquid Synthetic Rubber Market by Application

The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

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Asia-Pacific held the largest share in terms of revenue, contributing to nearly three-fifths of the total market share in 2019, and is estimated to maintain its highest contribution by 2027. Moreover, this segment is expected to portray the highest CAGR of 4.8% during the forecast period. The report also analyzes regions including North America, Europe, and LAMEA.

This makes it important to understand the practical implications of the Liquid synthetic rubber market. To gain a competitive advantage, the players must have something unique. By tapping into the untapped market segment, they can establish a relevant point of differentiation, and this

report offers an extension analysis of untapped segments to benefit the market players and new entrants to gain the market share.

The liquid styrene butadiene rubber segment contributed to the highest share in 2019, accounting for more than two-fifths of the total share, and is estimated to maintain its leadership status during the forecast period. However, the liquid isoprene rubber segment is expected to manifest the highest CAGR of 6.3% from 2020 to 2027.

# **KEY MARKET PLAYERS:**

The report provides the SWOT analysis of the key market players Evonik Industries, H.B. Fuller, Synthomer PLC, Asahi Kasei Corporation, Kuraray Co., Ltd., Efremov Synthetic Rubber, Saudi Aramco, Nippon Soda Co., Ltd., Sibur International GmbH, and Puyang Linshi Chemical New Material Co., Ltd. which gives the business overview, financial analysis, and portfolio analysis of products and services. The latest news related to industry developments in terms of market expansions, acquisitions, growth strategies, joint ventures, collaborations, product launches, market expansions etc. are included in the report for the better understanding of the stakeholders in framing strategic decisions to gain long term profitability and market share.

According to the report published by Allied Market Research, the global liquid synthetic rubber market garnered \$20.3 billion in 2019, and is estimated to reach \$28.8 billion by 2027, witnessing a CAGR of 4.5% from 2020 to 2027.

### **NEED FOR THE REPORT:**

The current situation of pandemic makes it very important for the stakeholders in the Liquid synthetic rubber market to understand the market deeply, which will help them in taking sound decisions, to gain the competitive advantage. By exploring the unexplored areas of market, the key players can surely gain a larger market share.

Increase in tyre production worldwide and rise in usage across the adhesive industry drive the global liquid synthetic rubber market. Asia-Pacific held the largest share in terms of revenue, contributing to nearly three-fifths of the total share in 2019, and is estimated to maintain its highest contribution by 2027. The lockdown hindered the manufacturing activities of tyres, adhesives, and automotive parts, which in turn, reduced the liquid synthetic rubber demand.

### **KEY OFFERINGS OF THE REPORT:**

Key drivers & Opportunities: An extensive analysis on key factors and opportunities available in different segments for strategizing.

Current trends & forecasts: A comprehensive analysis on latest trends, and forecasts for next few years to frame strategic decisions as a next step.

Segmental analysis: An extensive analysis of each segment and driving factors such as revenue and growth rate is offered.

Regional Analysis: A thorough analysis of each geographic region can help market players devise expansion strategies and gain from the opportunity.

Competitive Landscape: Useful insights on each of the leading market players for outlining competitive scenario and related strategies have been offered in the report.

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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