

Exploring the Onco-Nutrition and Supplements Market | Key Players: Nestle, Danone, Hormel Foods, Mead Johnson

PORTLAND, OR, UNITED STATES, May 19, 2023 /EINPresswire.com/ -- [Onco-Nutrition and Supplements Market-Global Outlook and Forecast 2023-2030](https://www.alliedmarketresearch.com/request-toc-and-sample/11270) is latest research study released by Allied Market Research evaluating the market risk side analysis, highlighting opportunities and leveraged with strategic and tactical decision-making support (2023-2030).

The market Study is segmented by key a region that is accelerating the marketization. The report provides information on market research and development, growth drivers, and the changing investment structure of the Global Onco-Nutrition and Supplements Market. Some of the key players profiled in the study are Abbott Laboratories, Nestle, Fresenius Kabi, Danone, B. Braun Melsungen, Global Health Products, Hormel Foods, Mead Johnson Nutrition Company, Victus, Meiji Holdings, Pfizer, Grifols, Baxter International.



Onco-Nutrition and Supplements Market1

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Onco-nutrition and supplements refer to the specialized nutritional approach and dietary supplements designed to support individuals undergoing cancer treatment. Cancer and its treatments can have a significant impact on a person's nutritional status, leading to weight loss, malnutrition, muscle wasting, and reduced quality of life. Onco-nutrition focuses on providing adequate nutrition to support the body's needs during cancer treatment, optimize treatment outcomes, and enhance overall well-being.

Onco-nutrition involves a personalized approach that takes into account the individual's specific

cancer type, treatment plan, nutritional requirements, and any dietary restrictions. It aims to address nutritional deficiencies, maintain or restore weight and muscle mass, manage treatment side effects (such as nausea, taste changes, or difficulty swallowing), and support the immune system. Onco-nutrition plans often involve a balanced diet that includes a variety of nutrient-rich foods, such as fruits, vegetables, lean proteins, whole grains, and healthy fats. Additionally, dietary supplements may be recommended to ensure adequate intake of specific nutrients, such as protein, vitamins, minerals, omega-3 fatty acids, or antioxidants. These supplements are intended to complement the diet and help meet nutritional needs when dietary intake alone is insufficient.

Onco-Nutrition and Supplements Market: Demand Analysis & Opportunity Outlook 2030

Onco-Nutrition and Supplements research study defines market size of various segments & countries by historical years and forecast the values for next 7 years. The report is assembled to comprise qualitative and quantitative elements of Onco-Nutrition and Supplements industry including: market share, market size (value and volume 2017-2021, and forecast to 2030) that admires each country concerned in the competitive marketplace. Further, the study also caters and provides in-depth statistics about the crucial elements of Onco-Nutrition and Supplements which includes drivers & restraining factors that helps estimate future growth outlook of the market.

Marketing Communication and Sales Channel

Understanding “marketing effectiveness” on a continual basis, help determine the potential of advertising and marketing communications and allow to use of best practices to utilize untapped audience. In order to make marketers make effective strategies and identify why the target market is not giving attention, we ensure the Study is Segmented with appropriate marketing & sales channels to identify potential market size by value & Volume* (if Applicable).

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The segments and sub-section of Onco-Nutrition and Supplements market is shown below:

By Cancer Type: Blood Cancer, Liver Cancer, Pancreatic Cancer, Breast Cancer, Colorectal Cancer, Head and Neck Cancer, Lung Cancer, Stomach Cancer, Gastrointestinal Cancer, Others

By Distribution Channel: Hospital Stores, Retail Pharmacy, Online Pharmacy

By End User: Hospitals, Cancer Care Centers, Specialty Clinics, Homecare Centers, Others

Some of the key players involved in the Market are: Abbott Laboratories, Nestle, Fresenius Kabi, Danone, B. Braun Melsungen, Global Health Products, Hormel Foods, Mead Johnson Nutrition Company, Victus, Meiji Holdings, Pfizer, Grifols, Baxter International.

Important years considered in the Onco-Nutrition and Supplements study:

Historical year – 2017-2021; Base year – 2021; Forecast period** – 2022 to 2030 [** unless otherwise stated]

If opting for the Global version of Onco-Nutrition and Supplements Market; then below country analysis would be included:

- North America (USA, Canada and Mexico)
- Europe (Germany, France, the United Kingdom, Netherlands, Italy, Nordic Nations, Spain, Switzerland and Rest of Europe)
- Asia-Pacific (China, Japan, Australia, New Zealand, South Korea, India, Southeast Asia and Rest of APAC)
- South America (Brazil, Argentina, Chile, Colombia, Rest of countries etc.)
- Middle East and Africa (Saudi Arabia, United Arab Emirates, Israel, Egypt, Turkey, Nigeria, South Africa, Rest of MEA)

Key Questions Answered with this Study:

- 1) What makes Onco-Nutrition and Supplements Market feasible for long term investment?
- 2) How influencing factors driving the demand of Onco-Nutrition and Supplements in next few years?
- 3) Territory that may see steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for product/services?
- 5) What opportunity emerging territory would offer to established and new entrants in Onco-Nutrition and Supplements market?
- 6) What strategies of big players help them acquire share in mature market?
- 7) Know value chain areas where players can create value?
- 8) What is the impact analysis of various factors in the Global Onco-Nutrition and Supplements market growth?
- 9) Risk side analysis connected with service providers?

Introduction about Onco-Nutrition and Supplements Market

Onco-Nutrition and Supplements Market Size (Sales) Market Share by Type (Product Category)
Onco-Nutrition and Supplements Market by Application/End Users
Onco-Nutrition and Supplements Sales (Volume) and Market Share Comparison by Applications
Global Onco-Nutrition and Supplements Sales and Growth Rate (2020-2030)
Onco-Nutrition and Supplements Competition by Players/Suppliers, Region, Type, and Application
Onco-Nutrition and Supplements (Volume, Value, and Sales Price) table defined for each geographic region defined.
Onco-Nutrition and Supplements Players/Suppliers Profiles and Sales Data
Key Raw Materials Analysis & Price Trends
Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis
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