

CapTech Opens State-of-the-Art Golf Innovation Center at First Tee - Greater Richmond's, Belmont Golf Course

RICHMOND, VIRGINIA, UNITED STATES, May 23, 2023 /EINPresswire.com/ -- CapTech, an award-winning technology consulting firm, and First Tee, a youth development organization that teaches life skills and helps kids and teens build their strength of character through golf, celebrated the grand opening of the CapTech Golf Innovation Center at [First Tee – Greater Richmond's](#) Belmont golf course. The Innovation Center reflects the shared commitment to STEM education by CapTech and First Tee – Greater Richmond.



The opening event featured CapTech TOUR ambassadors, Lanto Griffin and Austin Ernst, and UNC-Chapel Hill basketball player and Richmond native Armando Bacot participating in a panel discussion and guiding a putting clinic, a par 3 challenge and tours of the new center.

"We are proud to announce the opening of the CapTech Golf Innovation Center at First Tee – Greater Richmond's Belmont golf course," said CapTech Chairman Sandy Williamson. "The center will foster collaboration and learning through cutting-edge applications of data, design, and technology. We hope that it helps spark participants' interest in STEM and opens their minds to all of the possibilities that technology can create."

The CapTech Golf Innovation Center will provide a dedicated space for First Tee participants to explore and learn from golf technologies to which they may not normally have access, including a newly-installed Zen Green Stage, which creates putting gradients and adjustable slopes. Participants will also benefit from a STEM-focused curriculum that incorporates engineering, innovation, and data and analytics challenges. In addition, the tools will capture participant data, which will help coaches customize training and help participants track improvement.

"We are excited about the opening of the CapTech Golf Innovation Center and appreciate CapTech's continued partnership," said Brent Schneider, Executive Director of First Tee – Greater



This center will greatly enhance our efforts to impact the lives of young people while also ensuring Belmont remains a place where everyone can find their connection to golf.”

*Brent Schneider, Executive
Director of First Tee – Greater
Richmond*

Richmond. “This center and the additional STEM curriculum will greatly enhance our efforts to impact the lives of young people while also ensuring Belmont remains a place where everyone can find their connection to golf.”

In 2019, First Tee – Greater Richmond, in partnership with Love Golf Design, embarked on an ambitious reimagination of World Golf Hall of Fame architect A.W. Tillinghast’s 1917 design. The project converted the 18-hole course into a championship 12 holes, restoring Tillinghast’s vision and bringing back 10 of 12 original green complexes; created a six-hole par-3 course featuring Tillinghast template holes; an 18-hole putting course that measures

the largest in the state, checking in at over 34,000-square feet; and a full practice facility that allows Belmont to host First Tee camps, programs and clinics, while also allowing the public to utilize both driving and short game ranges.

CapTech is also a leader in transforming sports technology. Its work with multiple sports organizations and leagues has helped broaden fan engagement and open expansive new revenue streams by facilitating entrance in the evolving sports gaming market.

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About CapTech

CapTech is an award-winning consulting firm that collaborates with clients to achieve what’s possible through the power of technology. At CapTech, we’re passionate about the work we do and the results we achieve for our clients. From the outset, our founders shared a collective passion to create a consultancy centered on strong relationships that would stand the test of time. Today we work alongside clients that include Fortune 100 companies, mid-sized enterprises, and government agencies, a list that spans across the country. Learn more at captechconsulting.com.

About First Tee – Greater Richmond

Celebrating its 25th anniversary in 2023, First Tee – Greater Richmond is a 501(c)(3) nonprofit youth development organization whose mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf. Through three major programming areas, First Tee Programs, School Program and Community Partnerships, First Tee – Greater Richmond reached more than 75,000 youth in 2022.

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