

# Steven Landzberg Joins Growgetter as Chief Financial Officer

*Growth marketing firm adds seasoned financial operator to its C-suite as it prepares for aggressive growth*

PORTLAND, OR, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- Data, insights and analytics sector growth marketing firm, [Growgetter](#), announces the appointment of Steven Landzberg as its Chief Financial Officer (CFO). In this role, Landzberg will be responsible for overseeing financial operations, driving strategic financial planning, and supporting the company's accelerated growth trajectory.

With an extensive background in finance and a proven track record of success, Steven Landzberg brings a wealth of expertise to his new position. Prior to joining Growgetter, Landzberg held senior financial leadership roles at Barclays Capital, Advent Capital Management and XRoads Solutions Group, demonstrating his ability to

navigate complex financial landscapes and drive sustainable growth for companies including Planet Hollywood, Evologie, Steiner Sports and Eljer Manufacturing. In recent years, Steve also has provided investment and advisory services to PE and hedge funds including Blue Equity, Stonehill, Downtown Capital and Off-Road Capital through his financial consulting practice, Rockshelter Capital.

“

We are confident that Steve's insights and expertise will greatly contribute to our rapid growth and expansion strategy.”

*Jenn Mancusi, CEO*



Steven Landzberg, CFO, Growgetter

"Steve's appointment as our Chief Financial Officer is a significant milestone for Growgetter," said Jenn Mancusi, CEO of Growgetter. "His deep understanding of financial strategy and predictive modeling, as well as his proven ability to drive results make him an exceptional addition to our leadership team. We are confident that Steve's insights and expertise will greatly contribute to our rapid growth

and expansion strategy."



Landzberg holds an impressive academic background, including a Master of Business with Honors from Columbia Business School with concentrations in finance and international business. He completed his undergraduate studies at the University of Pennsylvania, where he was awarded a Bachelor of Arts in Economics with Honors. Throughout his career, he has gained a reputation for his strategic vision, financial acumen, and ability to optimize financial performance in dynamic business environments.

"I am thrilled to join Growgetter and work alongside such an experienced and talented team of professionals who are passionate about delivering exceptional results for their clients," said Steven Landzberg. "As Chief Financial Officer, I am committed to ensuring the financial health and stability of the company, and supporting our clients' growth objectives. I look forward to contributing to the company's ongoing success as Growgetter solidifies its position as a growth marketing leader."

As Growgetter's CFO, Landzberg will play a pivotal role in driving financial strategy, implementing robust financial systems and processes, and providing valuable insights to guide key business decisions. His expertise will support the company's mission of helping data, insights and analytics firms achieve accelerated growth through data-driven, full funnel marketing strategies.

#### About Growgetter

Growgetter is a full-funnel growth marketing firm that combines the art and science of marketing to drive growth for businesses in the data, insights and analytics sector. The firm's team of experts leverages data-driven insights to create customized marketing strategies that deliver measurable results. For more information, visit [growgetter.io](https://growgetter.io)

###

Jenn Mancusi  
Growgetter  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/635241795>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.