

Agritourism Market Report 2027: Sector is Expected to Reach 62,982.6 Million by 2027 at a CAGR of 13.4%

PORTLAND, OREGON, UNITED STATES, May 24, 2023

/EINPresswire.com/ -- As per the report published by Allied Market Research, the global [agritourism market](#) was pegged at \$42.46 billion in 2019, and is projected to reach \$62.98 billion by 2027, growing at a CAGR of 13.4% from 2021 to 2027.



Download Free Sample Copy Of Report@

<https://www.alliedmarketresearch.com/request-sample/9462>

Agritourism is a subset of rural tourism, which bridges the gap between rural and urban people. It is an untapped, niche, and emerging market. Most of the big giant companies, operating in the tourism industry, are investing in the farm-based tourism segment. This is majorly attributed to the growing interest of the new generation people in farm activities and their desire to have some knowledge along with entertainment. Educational tourism is one of such segments in agritourism, which provides knowledge regarding the various activities involved in the daily farm activities. Activities involved range from cultivation to harvesting. In this form of agritourism, people actually experience the farm activities along with farmers. Educational agritourism has been gaining major traction from various agricultural and non-agricultural educational institutions and is likely to sustain its traction during the forecast period. This is majorly attributed to the growing admissions for agriculture-related professional courses.

On the basis of activity, the on-farm sales segment accounted for around one-third of the global agritourism market share in 2019, and is expected to sustain its share during the forecast period. On-farm sales is crucial and a major revenue-making part of agritourism centers. Cattle farming, wine breweries, and grape growers are having significant profit from on-farm sales of their products. Some farmers are operating their own farm sales chain outlets to increase the on-farm sales of their products. Various products are considered in the on-farm sales, and they totally depend on what the farmer is producing and the type of agritourism operating in, such as grapes, apples, wine, goats, and rural antique show pieces. People are increasingly purchasing products from on-farm sites as it is an incredible experience for people to pick farm products by their own hand, and also the products are fresh and non-adulterated.

Send Me Purchase Enquire Here@ <https://www.alliedmarketresearch.com/purchase->

[enquiry/9462](#)

Key Take Away

By activity, the accommodations segment is estimated to witness the fastest growth, registering a CAGR of 18.0% during the forecast period.

In 2019, depending on sales channel, the travel agent segment was valued at \$28,678.3 million, accounting for 67.8% of the global agritourism market share.

In 2019, the Italy was the most prominent market in Europe, and is projected to reach \$3,351.1 million by 2027, growing at a CAGR of 12.6% during the forecast period.

Request for Customization of This Report at: <https://www.alliedmarketresearch.com/request-for-customization/9462>

Key Benefits For Stakeholders

The report provides a quantitative analysis of the current market trends, estimations, and dynamics of the market size from 2019 to 2027 to identify the prevailing opportunities. Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis and the market size and segmentation assist to determine the prevailing Agritourism market opportunities.

The major countries in each region are mapped according to their revenue contribution to the market.

The market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players in the agritourism industry.

Tushar Rajput

Allied Analytics LLP

+18007925285 ext.

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/635575957>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.