

SOCIAL AUDIO CEO DEFINES POLITICAL IMPACT OF PLATFORM WITH GOVERNOR RON DESANTIS' PRESIDENTIAL BID ON TWITTER SPACES

CEO Cody Harvey of Breakout Social Audio App Explains The Power of Twitter Spaces and Social Audio Apps In The Presidential Campaign.

INDIANAPOLIS, INDIANA, UNITED STATES, May 24, 2023 /EINPresswire.com/ -- Breakout <u>Social</u> Audio, an Indianapolis-based social audio platform, acknowledges the recent announcement made by Florida Governor Ron DeSantis as he utilized <u>Twitter Spaces</u>, a popular social audio app, to declare his candidacy for the presidency. This milestone event underscores the increasing role of social audio platforms in shaping



Cody Harvey is highlighting the power of social audio in politics and the power to connect authentically with your constiuency.

political conversations and facilitating direct engagement between candidates and the public.

Twitter Spaces has emerged as a significant platform for real-time voice conversations, garnering a large and diverse user base. Governor DeSantis' decision to leverage this innovative medium exemplifies the potential impact of social audio in political discourse, allowing candidates to engage directly with constituents and express their vision for the nation's future.

<u>Cody Harvey</u>, CEO of Breakout Social Audio, highlights the significance of Governor DeSantis' use of Twitter Spaces. "Governor DeSantis' use of social audio to announce his presidential bid is a noteworthy moment that demonstrates the power of platforms like Twitter Spaces in shaping political conversations. The ability for candidates to directly connect with the public and share their aspirations is a positive development in the evolution of political engagement.

As an Indianapolis-based company committed to fostering inclusive social audio experiences, we

recognize the transformative potential of this medium in political campaigns."

Harvey emphasizes the transformative nature of social audio in political communication, noting, "Social audio platforms transcend traditional barriers, enabling politicians to engage directly with the public and build authentic connections. This evolution in political discourse through platforms like Twitter Spaces has the potential to bridge divides, amplify diverse voices, and foster greater civic participation. We envision social audio becoming an integral part of political campaigns, revolutionizing how politicians interact with citizens."

Breakout Social Audio remains dedicated to providing users with a dynamic and inclusive platform that fosters meaningful conversations and promotes diverse perspectives. The company looks forward to witnessing the continued impact of social audio on the political landscape, encouraging more inclusive and participatory democratic processes.

About Breakout Social Audio:

Breakout Social Audio is an Indianapolis-based social audio platform that enables individuals to connect through real-time voice conversations. The platform offers an inclusive space for engaging, sharing ideas, and fostering communities. With a focus on user empowerment and inclusivity, Breakout Social Audio is redefining how individuals connect and communicate in the digital age.

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