

# 12-year old tech entrepreneur's book "The Salesperson's Direction to Clients" is teaching salespeople and executives

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*This 12 year old has made a book teaching salespeople and executives how to attract their clients.*

LEANDER, TEXAS, UNITED STATES, May 24, 2023 /EINPresswire.com/ -- In a remarkable display of talent and ambition, 12-year-old tech entrepreneur, full-stack developer, writer, and speaker Arjun Sharda has unveiled their debut book, "The Salesperson's Direction to Clients." This publication serves as a resource, equipping salespeople and executives with the essential skills and knowledge to effectively attract and engage their clients or customers. The book is now available for purchase on Amazon.

Despite their young age, Arjun expertly taps into their extensive understanding of sales strategies, sharing insights that are accessible, practical, and results-driven.

Whether you are an aspiring salesperson seeking to enhance your skills or a seasoned executive aiming to bolster your client base, "The Salesperson's Direction to Clients" offers advice & innovative techniques.

Among the key topics covered in this book are:

Looking at patterns: Looking at patterns that, for example, Apple and Google's marketing strategies and their differences.

Switching sides: Experiencing the client's shoes to understand their needs.

Building lasting client relationships: This book provides invaluable insights into fostering genuine connections and ensuring customer loyalty.

"The Salesperson's Direction to Clients" represents a remarkable achievement for Arjun, who at such a young age demonstrates an entrepreneurial spirit and an ability to inspire others.

To obtain a copy of "The Salesperson's Direction to Clients", [visit the amazon link](#). Don't miss the opportunity to gain access to the book of this young author.

Arjun Sharda

Arjun Sharda  
+1 415-604-7073  
sharda.aj17@gmail.com  
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