

# FEMAGING FAST PITCH WINNERS FOCUSED ON VAGINAL SOLUTIONS FOR WOMEN AGED 40+ IN THE \$600 BILLION MIDLIFE HEALTH MARKET

*Fast Pitch Competition Winners  
Moremme and OCON Therapeutics*

LOS ANGELES, CA, UNITED STATES, May 25, 2023 /EINPresswire.com/ -- Hundreds of individuals interested in FemTech tuned into the [FemAging](#) Fast Pitch Competition online event on Wednesday, May 24, 2023 to discover founders with HealthTech solutions for women ages 40+.

The event was hosted by The FemAging Project and [Keiretsu Forum SoCal](#). Five finalists participated in the fast pitch competition focused on products/solutions designed for this demographic to an elite investor panel of judges, competing for prizes and professional services, as well as a one-on-one virtual meeting with an investor. This year, FemAging competition resulted in a tie and the grand prize winners were Moremme, providing natural, hormone-free products to treat Genitourinary Syndrome of Menopause and OCON Therapeutics an innovative delivery treatment solution designed to support a women's vaginal anatomy. Moremme also was the audience choice award winner. Other finalists included Amira Health, a wearable that keeps women asleep suffering from night sweats, MenoWell, a nutritional menopause energy bar, and Vigeo Orthopedics offering online bone health recovery programs.

"Today, everyone is a winner because we showcased a variety of solutions designed for perimenopause and menopausal women. And this is the first step in normalizing an experience



The graphic is a celebratory announcement for the FemAging Fast Pitch Competition winners. It features a light gray background with several logos and text elements. At the top left, there is a logo for 'FemAging Project' with 'FA 2023' below it. To its right is the 'KEIRETSU FORUM' logo, which includes a stylized 'K' and 'F' and the text 'SOUTHERN CALIFORNIA' and 'Great Association with Quality Deal Flow'. Further right is the 'Fast Pitch Competition' logo with a play button icon. The central text reads 'WINNERS' in large, pink, outlined letters, with 'MAY 2023' and 'TIE-UP' below it. At the bottom, there are two white rounded rectangular buttons: one for 'Moremme and OCON Therapeutics' and another for 'femaging.com'. The bottom of the graphic features the text 'FemAging Fast Pitch Competition Winners 2023'.

FemAging Fast Pitch Competition Winners 2023



“We have created a space where investors and innovators come together in a collaborative, rather than competitive environment. In the Fall we will launch Femmaya a GPT-Powered Intelligence Platform. Femmaya can answer questions about women’s health and aging, identify emerging innovation trends in beauty, devices and other areas, surface interesting companies and more. Through these efforts, we hope to serve as a catalyst for the health, wellness and innovation needs for the over 53 million women in the United States aged 40-65 who have largely been ignored,” said Fard Johnmar, Co-founder, The FemAging Project.

Grand Prize includes \$10,000 cash, 1:1 investor meeting, and 1-year participation-Keiretsu Forum SoCal. To watch the FemAging Era discussion and Fast Pitch Competition please visit <https://www.femaging.com>.

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Editor’s Note: Denise Pines and Fard Johnmar, Co-Founders of The FemAging Project are available for interviews. Please contact Ginger Campbell at the information provided below.

#### About The FemAging Project

The FemAging Project provides health and tech industry leaders and investors with research and education that helps drive global innovation focused on the health and wellness needs of women ages 40+. Learn more about the Project at [www.femaging.com](http://www.femaging.com).

#### About Keiretsu Forum Southern California

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