

# Europe Cleaning Services Market Size, Share, Price, Trends, Growth, Key Players, Outlook, Report and Forecast 2023-2028

*Europe Cleaning Services Market Size To Grow At A CAGR Of 3.40% In The Forecast Period Of 2023-2028*

SHERIDAN, WYOMING, UNITED STATES, May 25, 2023 /EINPresswire.com/ -- The '[Europe Cleaning Services Market Size](#), Share, Price, Trends, Growth, Report and Forecast 2023-2028' by Expert Market Research gives an extensive outlook of the Europe cleaning services market, assessing the market on the basis of its segments like type, end use, and major countries.



The report studies the latest updates in the market, along with their impact across the market. It also analysis the market demand, together with its price and demand indicators. The report also tracks the market on the bases of SWOT and Porter's Five Forces Models.

Europe Cleaning Services Market Size, Share, Price, Trends, Growth, Key Players, Report and Forecast

The key highlights of the report include:

Market Overview (2018-2028)

- Forecast CAGR (2023-2028): 3.40%

The Europe cleaning services market has gained momentum due to factors including increased disposable income and growing investments in the real estate market, among others. With cleaning services, the process of cleaning has become more convenient and faster because of technological advancements such as noiseless vacuuming and green cleaning, among others. The rise in real estate investment and infrastructure expansion are also key contributors of the

growing popularity of cleaning services. The construction of both residential and commercial buildings is yet another key factor driving the growth of the market. The quality of cleaning services is also advancing with the introduction of floor cleaners, low-noise vacuum cleaners, and power tools, among others.

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Over the forecast period, the anticipated increase in demand for regular cleaning services, preference for professionally cleaned aesthetics and the growing requirement for green cleaning among the environmentally conscious population is predicted to drive the growth of the Europe cleaning services market. The adoption of safe, reliable, quick and environmentally sustainable cleaning devices has contributed to this growth. The acceptance of such service has been high in dual-income households and among older populations. Widespread growth of such services is expected as multiple industries such as hospitality and real estate dabble into frequent use of these services.

#### Europe Cleaning Services Industry Definition and Major Segments

Cleaning services refer to the provision of professional cleaning on a payment basis. The cleaning includes getting rid of unwanted elements such as pathogens, and dirt from an area or an object. Tasks covered under cleaning services are many, including but not limited to floor cleaning, vacuuming, green cleaning and window cleaning. People avail these services to get clean surroundings and save time. These services are provided for both commercial and residential settings.

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Based on type, the market is bifurcated into:

- Outsource
- Inhouse

On the basis of end use, the market is segmented into:

- Offices
- Educational Facilities
- Retail Complexes
- Residences
- Government
- Healthcare Facilities

- Industrial Plants
- Others

Based on country, the market is categorised into:

- United Kingdom
- Germany
- France
- Italy
- Spain
- Poland
- Others

### Europe Cleaning Services Market Trends

The key trends in the Europe cleaning services market include the growing demand for green cleaning services. Due to incorporation of several environmental protection measures in Europe, green cleaning is expected to witness a massive expansion in the foreseeable future, increasing the demand for cleaning services. In addition, the development of various automated cleaning tools has led to decreasing cleaning time which in turn has aided in the expansion of the market.

The hike in the dual-income households is also expected to be a key trend that expands the Europe cleaning services market in the period forecast. Cleaning services are expected to increase in the residential sector, particularly among the older population, due to their declining health and rising need for hygienic surroundings because of their enhanced susceptibility to illnesses. With more people switching to regular cleaning services, the market is witnessing growth at an exponential rate.

The convenience and speed of cleaning services lead to availability of more leisure time for consumers, that they can use as desired, whether in work, hobbies, or health improvement. Availing these services will leave more time for the European population to improve their time management. This trend is expected to further drive the Europe cleaning services market.

### Key Market Players

The major players in the Europe cleaning services market are:

- ISS Group
- Rentokil Initial plc
- Sodexo
- Compass Group PLC
- Mitie Group plc

- REIWAG Facility Services GmbH
- Dorfner Group
- Sunshine Cleaning Systems, Inc.
- Elite Cleaning Services, LLC
- Spic & Span Cleaning Services
- Others

The report covers the market shares, capacities, plant turnarounds, expansions, investments and mergers and acquisitions, among other latest developments of these market players.

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