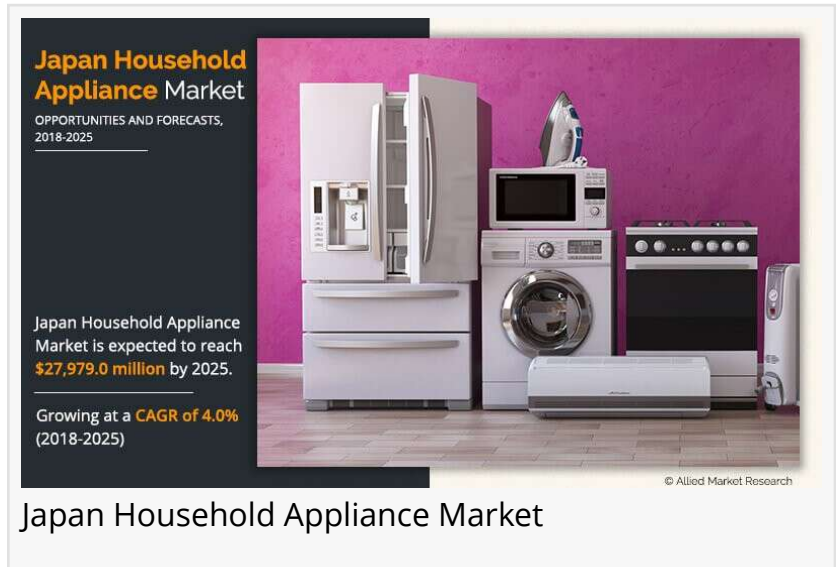


# Japan Household Appliance Market Expected to Grow at a CAGR of 4.0% and Surpass USD 27,979.0 Million by 2025

*The specialty store real segment is expected to lead the Japan household appliance market at a CAGR of 3.7%.*

5933 NE WIN SIVERS DRIVE,  
PORTLAND, OR, UNITED STATES, May  
25, 2023 /EINPresswire.com/ -- Allied  
Market Research published a new  
report, titled, [Japan Household  
Appliance Market](#) by Product and  
Distribution Channel): Opportunity  
Analysis and Industry Forecast, 2018-  
2025". The report provides a detailed  
analysis of the top investment pockets,  
top winning strategies, drivers & opportunities, market size & estimations, competitive  
landscape, and changing market trends. The Japan household appliance market size was valued  
at \$20,279.9 million in 2017, and is expected to reach \$27,979.0 million by 2025, growing at a  
CAGR of 4.0% from 2018 to 2025.



Japan Household Appliance Market

“

The household appliance manufacturers and research institutions are investing heavily for technological advancements, to improve the efficiency of the appliances.”

*Shankar Bhandalkar*

Get Free Report Sample PDF:

<https://www.alliedmarketresearch.com/request-sample/5328>

Increase in per capita income, rapid urbanization, and growth of the housing sector have boosted the growth of the Japan household appliance market. The specialty store real segment dominated the market in 2018, contributing more than two-fifths of the market. On the other hand, e-commerce company segment is expected to register the

fastest CAGR of 4.9% during the forecast period.

The Japan household appliances market is segmented based on product and distribution

channel. Depending on product, the Japan household appliance market is classified into refrigerator, air conditioner & heater, entertainment & information appliances, washing machine, dish washer, wall oven, microwave, cooking appliances, coffee machine, blender, juicer, canister, deep cleaners, other vacuum cleaners, steam mop, and other appliances. Base on distribution channel, the market is divided into supermarket, specialty store, manufacturer store, e-commerce company and others.

Manufacturers in the household appliances market are continuously developing products with enhanced functionality and features to remain competitive. Despite developing products with higher added value, the prices for the products have collapsed and thus, remained stagnant at a low level for several years. The decrease in price was due to the pressure of competition from countries with low manufacturing costs. Manufacturers are also facing pressure related to margins owing to fierce competition in the Japan household appliance market.

Procure Complete Report: <https://www.alliedmarketresearch.com/checkout-final/034deb6ad7d7cfdb6336ac5342990cad>

In September 2018, OnePlus, the Chinese smartphones manufacturing company announced to expand its product line into the SmartTV industry and is expected to compete with other brands and its rival smartphone companies such as, Xiaomi, and Samsung. In October 2016, Bose launched new wireless sound bars and surround sound systems. These devices are very small in size and deliver the best audio experience. The devices launched by Bose are enabled with Wi-Fi and Bluetooth and with NFC for easy pairing. In September 2016, Sony launched its Z series range of its flagship BRAVIA 4K HDR TVs. These TVs feature a newly developed 4K image processor, 4K HDR processor.

Entertainment & information appliances was the highest revenue generator of Japan household appliances market and is expected to witness a CAGR of 4.4% during the forecast period. The entertainment & information appliances manufacturing industry is highly dynamic in nature. Technological advancements and replacement play a vital role in the growth of the industry. Growth in penetration of Smart TVs facilitates the use of applications that were earlier developed for smartphones. The television is getting smarter with the addition of features such as web surfing, downloading videos, live streaming of games from websites, and downloading news and traffic updates. Although smart TVs presently comprise only a small portion of the overall sales, the adoption of these devices is on the rise with consumers recognizing the availability of the vast amount of web-based content.

Some of the key strategies adopted by Japan Household Appliance Industry players in this market are acquisition, business expansion, partnership, collaboration, product launch, merger, joint venture, and agreement. Key players profiled in the report include AB Electrolux, Qingdao Haier Co., Ltd. (Haier), Hitachi, Ltd., LG Electronics Inc. (LG), Midea Group Co., Ltd. (Midea), Panasonic Corporation (Panasonic), Robert Bosch GmbH, Samsung Electronics Co., Ltd., Sharp Corporation (Sharp), and Whirlpool Corporation.

Enquire before buying: <https://www.alliedmarketresearch.com/purchase-enquiry/5328>

Key findings of the Japan Household Appliance Market:

- By product type, the refrigerator segment of Japan household appliances market is expected to grow at a CAGR of 5.1%, in terms of revenue, from 2018 to 2025.
- Product type, the washing machine segment is expected to grow at a CAGR of 3.4%, in terms of revenue, from 2018 to 2025.
- By product type, the cooking appliances segment is expected to grow at a CAGR of 4.4%, in terms of revenue, from 2018 to 2025.
- Product type, the wall oven segment is expected to, grow at a CAGR of 5.0% in terms of revenue, from 2018 to 2025.
- Distribution channel, the specialty store real segment is expected to lead the Japan household appliance market at a CAGR of 3.7%

Reasons to buy:

- Procure strategically important competitor information, analysis, and insights to formulate effective R&D strategies.
- Recognize emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
- Classify potential new clients or partners in the target demographic.
- Develop tactical initiatives by understanding the focus areas of leading companies.
- Plan mergers and acquisitions meritoriously by identifying Top Manufacturer.
- Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and Scope.
- Report will be updated with the latest data and delivered to you within 2-4 working days of order.
- Suitable for supporting your internal and external presentations with reliable high-quality data and analysis.
- Create regional and country strategies on the basis of local data and analysis.

Read More Trending "AMR Exclusive Insights:

- [Dishwasher Market](#) is registering a CAGR of 7.5% from 2021 to 2030
- [White Goods Market](#) Size Is Estimated To Reach \$1,031.0 Billion By 2027
- Portable Dishwasher Market is projected to reach \$9,829.1 million by 2030  
<https://www.alliedmarketresearch.com/portable-dishwasher-market-A13688>
- Hand Dryer Market is projected to reach \$3,100.1 million by 2031

<https://www.alliedmarketresearch.com/hand-dryer-market>

□ Water Cooler Market is estimated to reach \$992.4 million by 2027

<https://www.alliedmarketresearch.com/water-cooler-market-A11383>

□ Cookware Market is projected to reach \$34.1 billion by 2030

<https://www.alliedmarketresearch.com/cookware-market-A16433>

David Correa

Allied Analytics LLP

+ 1-800-792-5285

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/635746486>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.