

## RMR & Associates Receives Certification as a DBE/MBE/SBE/MFD Woman-Owned Small Business

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POTOMAC, MARYLAND, UNITED STATES OF AMERICA, May 31, 2023 /EINPresswire.com/ -- RMR & Associates Receives Certification from Maryland and Montgomery County as a DBE/MBE/SBE/MFD Woman-Owned Small Business

The award-winning marketing firm launches renewed focus to deliver measurable value through State and Local contracts

Potomac, MD – May 31, 2023 – RMR & Associates, Inc. (www.rmr.com), one of the Washington, DC Metropolitan Area's leading Integrated Marketing, Advertising, and Public Relations firms, announces certifications by multiple State and Local jurisdictions through which RMR will provide diversity and add strength to the economy. RMR will deliver marketing



solutions from marketing strategy, advertising & public relations to social media & digital marketing.

RMR & Associates brings the government marketplace the depth and breadth of experience

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We are thrilled to announce our renewed focus on State and Local government projects" *RMR's President, Robyn Sachs*  needed to raise visibility, attention, awareness, and engagement for their campaigns. RMR specializes in driving positive perceptions of our clients through a proven process for communications and branding and will use this proficiency to deliver measurable results and ROI on State and Local contracts.

RMR looks forward to doing its part to promote a vibrant

State and Local economy through work on government contracts. There is a considerable market for RMR's integrated marketing services and the certifications remove artificial barriers to competition. Now RMR's small, woman-owned company has access to more contracting opportunities.

"We are thrilled to announce our renewed focus on State and Local government projects," said RMR's President, Robyn Sachs. "At RMR, results are at the center of everything we do, and we will capitalize on the many years of successful partnerships with government entities where we utilized the creativity and innovative spirit of our team and culture to consistently anticipate, meet, and exceed our clients' expectations on new projects – we will bring government clients great value, results, and return-on-investment."

For more information about RMR, please visit <u>www.rmr.com</u>.

## About RMR & Associates

Headquartered in Potomac, MD, RMR & Associates, Inc. (RMR), has been addressing the unique needs of clients serving commercial, B2B, B2G, B2C, government, non-profit, financial services and IT sectors for more than 25-years. RMR's integrated marketing includes public relations, social media, advertising, direct mail, media buying, list rental, website design and interactive marketing. RMR's unique national experience and knowledge base has helped to build an extensive network of key contacts among venture capitalists, key organizations and key business leaders. With more than 500 product and company rollouts and repositionings, RMR has garnered results for local, national and international clients such as AOL, Insoft Corporation (acquired by Netscape), Telogy Networks (acquired by Texas Instruments), and consumer accounts such as Subway, .ORG, the Public Interest Registry, AAFMAA, and Vonage.

For more information on RMR, please contact Tyler Jordon at RMR & Associates, Inc., 1201 Seven Locks Road, Suite 360, Potomac, MD, 20854, by phone at (301) 230-0045 ext. 440 or by e-mail at tjordon@rmr.com. General information can be obtained by accessing the Web site at <u>www.rmr.com</u>. You can also find out more about RMR on our Facebook Page (<u>https://www.facebook.com/rmrassociates</u>) or our Twitter Page (<u>https://twitter.com/rmrassociates</u>). #####

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