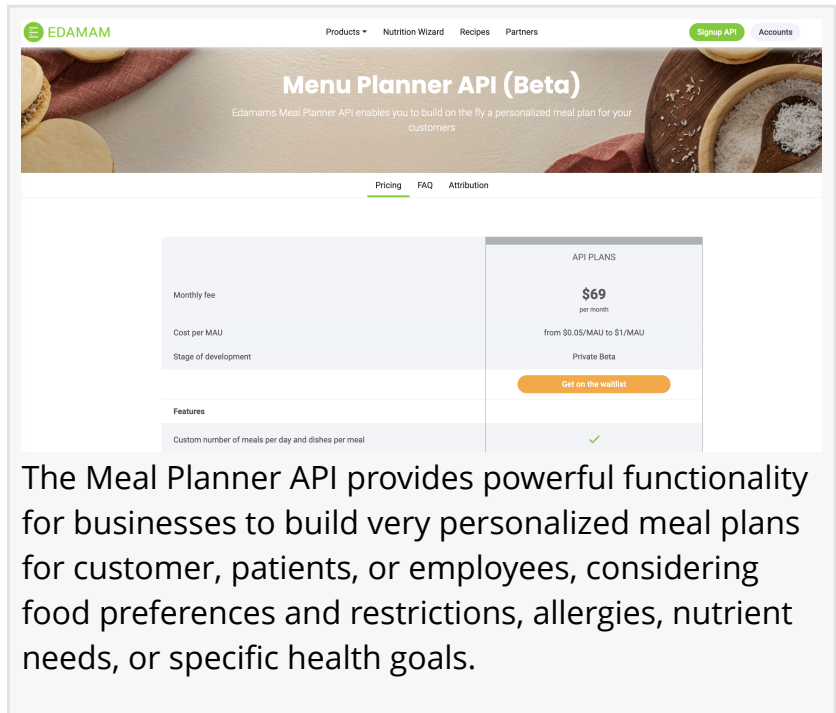


# Edamam Releases A Meal Planner API Product For Health and Wellness Companies

*Edamam launched today its Meal Planner API for companies, whose clients have specific wellness or health goals related to diet.*

NEW YORK, NY, US, May 29, 2023 /EINPresswire.com/ -- [Edamam](https://www.edamam.com/), an industry leader in food and nutrition data solutions for business in the health, wellness, and food sectors, released today a new [Meal Planner API](#). The API provides powerful functionality for businesses to build very personalized meal plans for customer, patients, or employees, considering food preferences and restrictions, allergies, nutrient needs, or specific health goals.



API PLANS	
Monthly fee	\$69 per month
Cost per MAU	from \$0.05/MAU to \$1/MAU
Stage of development	Private Beta
Features	Custom number of meals per day and dishes per meal

The Meal Planner API provides powerful functionality for businesses to build very personalized meal plans for customer, patients, or employees, considering food preferences and restrictions, allergies, nutrient needs, or specific health goals.

The Meal Planner API leverages Edamam’s proprietary technology and a database of over 5 million recipes that have been nutritionally analyzed and tagged by the company for every nutrient, allergen, diet, and chronic condition, as well as meal type, dish type, cuisine, and additional parameters such as glycemic index and CO2 impact. Edamam’s already existing [Recipe Search API](#) leverages the same database to provide individual meal recommendations. The Meal Planner API create an additional layer of convenience to provide recommendations optimized over several days or weeks.

“

Our mission is to simplify food choices and help people eat better and the Meal Planner is a needed tool in the toolset to achieve this mission.”

*Victor Penev*

“The Meal Planner was born out of customer demand as most people plan and shop for their meals on a weekly rather than on a meal-by-meal basis,” commented Victor Penev, the Edamam’s Founder and CEO.

The key features of the Meal Planner are:

- Personalization – based on nutrient needs, diets, allergies, or food preferences.
- Meal customization – easy to define number of days and meals per day.
- Substitution – quick replacement of one meal (recipe) for another as needed.

“Our mission is to simplify food choices and help people eat better and the Meal Planner is a needed tool in the toolset to achieve this mission,” added Victor Penev.

Edamam’s Meal Planner API is now in private beta and the company offers promotional rates to early subscribers that join the waitlist. Edamam plans to expand the meal plan beyond recipes to include grocery food items and eventually restaurant meals as well as link it to a grocery shopping and food delivery experiences via partnerships with companies in the space.

## About Edamam

Edamam organizes the world’s food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses. Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam’s technology helps customers answer their clients’ perennial question: “What should I eat?”

Edamam’s partners and clients include Nestle, Amazon, Microsoft, The Food Network, The New

Products ▾

Nutrition Wizard

Recipes

Partners

Sign

Recipe Search API

Edamam's Recipe Search API lets you integrate a recipe database and faceted recipe search into your websites or mobile applications.

Pricing

Try API Demo

Documentation

Showcases ▾

FAQ

Attribution

	DEVELOPER	ENTERPRISE CORE	ENTERPRISE UNLIMITED
Monthly fee	FREE	\$69 per month	\$1299 per month
Overage cost per hit	Not allowed	\$0.01/per hit	\$0 per hit
	<a>Get Started</a>	<a>Subscribe Now</a>	<a>Contact Us</a>
API calls limits	10,000 month	50,000 month	unlimited*
Throttling calls/min	10/minute	unlimited*	unlimited*
Recipe data (image, ingredients, title)	✓	✓	✓
Meal/Dish Type and Cuisine filters	✓	✓	✓
Diet, Health and Allergy filters	30+ filters ●	30+ filters ●	30+ filters ●

Edamam's Recipe Search API powers nutrition driven recipe search across over 2 million recipes from 500+ online recipe creators.

EDAMAM

Food. Data. Health

WHAT WE DO

Edamam offers meal recommendation and nutrition analysis solutions to food, health and wellness companies. Clients either integrate with one of our APIs for real-time data service or license targeted datasets.

OUR IMPACT

POWER NUTRITION

Edamam powers nutrition for a number of large clients, including Nestle, Amazon and The Food Network.

FASTER & CHEAPER SOLUTION

We save clients both time and money by providing real-time data service at fraction of the cost of traditional solutions.

40,000 BUSINESS SUBSCRIBERS

Our APIs have over 40,000 subscribers, building meal recommendation, food logging and nutrition data apps.

Nestle

amazon

Barilla

Microsoft

epicurious

CHALLENGES WE SOLVE

1

Demand for real-time, accurate nutrition data and personalized meal recommendations is growing.

2

Food, health and wellness businesses need scalable, fast and affordable ways to meet this demand.

3

Current solutions are either manual (slow and expensive) or scalable but incomplete and inaccurate.

HOW WE ARE UNIQUE

1

We offer fast, reliable, always on data services at a fraction of the cost of existing nutrition data providers.

2

Our meal recommendation and nutrition analysis leverage the largest database of recipes and foods and proprietary search and natural language technology.

OUR PRODUCTS AND TECHNOLOGY

Real-time nutrition analysis, using natural language processing

Database of 5 million recipes and 750K foods, nutritionally tagged and analyzed for all nutrients, diets, chronic conditions

Diet recommendation engine, leveraging proprietary search algorithms

Apple Watch

Android

iOS

York Times, Hearst, and Barilla. For more information, please visit [www.edamam.com](http://www.edamam.com) or [developer.edamam.com](http://developer.edamam.com).

Victor Penev

Edamam

+1 646-378-8317

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/636342262>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.