

Irritable Bowel Syndrome Treatment Market to Experience Remarkable Growth, Surpassing \$2 Billion by 2026

PORTLAND, OREGON, UNITED STATES, May 29, 2023 /EINPresswire.com/ -- The market for treating <u>irritable bowel syndrome</u> (IBS) has witnessed significant growth in recent years. In 2018, the estimated value of the IBS treatment market was \$1,071 million. However, with increasing awareness and advancements in medical research, the market is projected to reach a staggering \$2,012 million by 2026. This represents a remarkable compound annual growth rate (CAGR) of 8.2% during the forecast period from 2019 to 2026.

Irritable bowel syndrome (IBS) is indeed a common gastrointestinal disorder characterized by various signs and symptoms that primarily affect the large intestine. These symptoms often include abdominal pain, bloating, gas, cramping, and can alternate between constipation and diarrhea. The condition is typically classified into three main types: IBS with diarrhea (IBS-D), IBS with constipation (IBS-C), and mixed IBS, where symptoms of both constipation and diarrhea are present.

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1. Types of IBS: The report recognizes and categorizes IBS into different types based on symptoms: a. IBS with Diarrhea (IBS-D): This type is characterized by frequent episodes of diarrhea. b. IBS with Constipation (IBS-C): This type involves predominantly constipation symptoms. c. Mixed-presentation IBS (IBS-M): This type encompasses a combination of both diarrhea and constipation symptoms.

2. Product Analysis: The report focuses on the analysis of specific products used for IBS treatment. Some of the prominent products covered include: a. Rifaximin: This medication is commonly prescribed to regulate bowel movements in IBS-D. b. Eluxadoline: It is another medication used to manage symptoms associated with IBS-D. c. Lubiprostone: This medication is employed for the treatment of IBS-C, aiding in relieving constipation. d. Linaclotide: It is a medication primarily prescribed for IBS-C, helping to alleviate constipation and reduce abdominal pain. e. Others: The report acknowledges that there are additional products available in the market that may be used for IBS treatment, but they are not specified in detail.

3. End User Segmentation: The report identifies different end users of IBS treatment: a. Hospitals Pharmacies: These are pharmacy facilities within hospitals that provide medications and treatments for IBS patients. b. Drug Stores & Retail Pharmacies: These include traditional brick-and-mortar pharmacies where IBS medications can be purchased. c. Online Pharmacies: The report highlights the significance of online platforms that offer IBS medications, providing convenience and accessibility to patients.

North America: This region includes the United States, Canada, and Mexico. The report provides insights into the IBS treatment market within these countries, considering factors such as prevalence, healthcare infrastructure, regulatory frameworks, and market trends specific to North America.

Europe: The European market for IBS treatment encompasses countries such as Germany, France, the United Kingdom, Italy, Spain, and the rest of Europe. The report delves into the IBS treatment landscape within these nations, highlighting market dynamics, treatment practices, and regional variations in IBS management.

Asia-Pacific: This region comprises Japan, China, Australia, India, South Korea, and the rest of Asia-Pacific. The report offers a comprehensive analysis of the IBS treatment market in these countries, taking into account the prevalence of IBS, healthcare systems, treatment approaches, and emerging trends in the Asia-Pacific region.

LAMEA: LAMEA stands for Latin America, Middle East, and Africa. The countries covered in this region include Brazil, Saudi Arabia, South Africa, and the rest of LAMEA. The report explores the IBS treatment market within these nations, addressing factors such as prevalence rates, healthcare infrastructure, access to treatment, and market opportunities.

- 1. What are the current trends and advancements in irritable bowel syndrome (IBS) treatment?
- 2. How does the prevalence of IBS vary across different regions of the world?
- 3. What are the key challenges faced by the IBS treatment market?
- 4. How is the IBS treatment market impacted by regulatory policies and guidelines?
- 5. What are the emerging therapies or potential future treatments for IBS?

6. How does the adoption of telemedicine and digital health solutions impact the IBS treatment market?

7. Are there any specific demographic factors that influence the IBS treatment market?

8. What is the role of patient education and awareness campaigns in improving IBS treatment outcomes?

9. How do healthcare providers and pharmaceutical companies collaborate to address the

unmet needs in IBS treatment? 10. What are the opportunities for growth and investment in the IBS treatment market?

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