

# Jasper Colin Unveils Cutting-Edge Study on Sustainability - Building Sustainable Futures

NEW YORK, NEW YORK, UNITED STATES, May 29, 2023

/EINPresswire.com/ -- Jasper Colin, the leading global market research and data intelligence firm, proudly announces the launch of their latest publication, "[Building Sustainable Futures - Responsible Investing and Long-Term Impact](#)." This comprehensive study delves into the intricacies of the ESG landscape, revealing a paradigm shift in the investment world and unveiling untapped opportunities for a sustainable economy.



As the world experiences a seismic shift towards sustainable investing, Jasper Colin's 2023 edition of the yearly outlook report on ESG unveils an in-depth analysis of the accelerating momentum in thematic tilts within investor portfolios. Beyond mere regulatory compliance, businesses and investment funds are redefining themselves by embracing holistic ESG metrics, seeking sustainability-driven alpha.

Contrary to conventional belief, the report's meticulous compilation of top-down analysis and bottom-up research demonstrates that ESG-compliant investments now present a more lucrative and competitive alternative to traditional allocations. Expensive premiums associated with thematic financing are being justified as the consolidation of ESG ratings and ranking metrics resolves inconsistencies, enabling investors to embrace a new era of non-financial evaluation systems.

In the environmental domain, the report sheds light on how companies are proactively managing their net footprint, especially in response to the unprecedented surge in low-carbon energy transition investments. The rise of sustainable materials, renewables, hydrogen, and electric vehicles (EVs) is fueling niche adoption trends, revolutionizing the way we approach environmental stewardship.

The study's examination of the social component reveals how companies are integrating crucial social priorities into their investment analysis. By addressing social issues and fostering workplace engagement, businesses are placing Diversity, Equality & Inclusion (DEI) goals at the core of their corporate structures, embracing a more inclusive and equitable future. Within the evolving governance landscape, the report outlines a concrete framework for assessing decision-making processes and corporate responsibilities. This clarity on governance metrics empowers investors to make informed choices aligned with their values and long-term objectives.

A key highlight of the report is the revelation of the ESG payoff offered by global Exchange Traded Funds (ETFs) focused on thematic filtering. These ETFs not only generate excess returns over market benchmarks but also redefine risk measures, indicating the potential for substantial outperformance. The surging wave of ESG tilts transcends a mere market trend; it signifies a pivotal moment in fundamental investing, where thematic capital priorities shape crucial investment decisions.

For investors driving the charge towards a sustainable economy and seeking to unlock profitable opportunities in clean energy, Jasper Colin's thought leadership is an indispensable resource. Their latest study promises to illuminate the path to success, enabling investors to make socially responsible choices and create a net positive environmental impact.

[Click here](#) to access the full report

About Jasper Colin: Jasper Colin is a global data intelligence provider, supplying data centric actionable insights solving most critical business questions for investment firms, agencies, and corporate customers across the globe. Founded in 2007, Jasper Colin has regional offices in US, UAE, Hong Kong, Singapore, and India. To find out more, please visit [www.jaspercolin.com](http://www.jaspercolin.com)

Josh Monroe  
Jasper Colin  
+1 917-672-1906  
[insights@jaspercolin.com](mailto:insights@jaspercolin.com)  
Visit us on social media:

[Facebook](#)  
[Twitter](#)  
[LinkedIn](#)  
[Instagram](#)  
[YouTube](#)  
[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/636483294>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.