

The "Real Cost" of Manual Therapy Certifications

The cost of manual therapy certifications including the price AND lost work, time spent, child care, travel, lodging, study aids, texts, and/or equipment.

NEW YORK, NEW YORK, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- Below is a sample from the article: The "Real Cost" of Manual Therapy Certifications



The Brookbush Institute is the only organization from our comparison group that does not charge a large additional fee for taking the exam, with most organizations charging between \$500.00 - 1000.00."

Dr. Brent Brookbush, CEO of Brookbush Institute

What is The "Real Cost" of Manual Therapy Certifications? This includes the price, but also the lost work, time spent, child care, travel, lodging, additional study aids, texts, and/or equipment. Further, more consideration needs to be given to the efficacy of the education delivered (e.g. the value of the education per minute). In short, educators need to consider the cost of education relative to other activities that could have a larger financial impact on a professional's life, and/or on other activities that may improve their efficacy as practitioners.

In this new published article, the Brookbush Institute has attempted to create some objective criteria rating the "real cost" (and quality) of a comprehensive manual therapy certification, and potential solutions to these problems like increased reliance on online education, scalable exam methodologies, teaching integrated approaches to treatment, improving technique selection with evidence, etc.

Monetary Price Comparison:

- Note: Total costs are estimates. Many of these organizations offer discounts to students if they purchase early, or if you purchase bundles. We did our best to publish "conservative estimates (without additional costs)". We put in significant effort to err on the side of underestimating cost.

[Brookbush Institute \(BI\):](#)

- IMT-C: 64 credits, self-paced online courses, included in a \$19.99/month "Netflix-like" membership that you can cancel at any time.

- IMT: 64 online credits and 1 live workshop (\$599.00)
- Recertification: Included in membership
- - Estimated Total Cost: 19.99/month or \$700.00

Institute of Physical Arts (IPA):

- CFMT: 10 Workshops x \$800/workshop + \$1500 for certification week
- Recertification: Unknown
- - Estimated Total Cost: \$9000.00

Maitland Australian Physiotherapy Seminars (MAPS):

- COMT: (6 Workshops x \$450.00/Live-stream or \$640.00/live workshop) + \$675.00/Certification Prep Course + \$975/Summative Practical and Written Exam *(not all workshops are available live-stream)
- Recertification: 1 course/2 years (\$450.00 - 640.00)
- - Estimated Cost: \$5000.00

North American Institute of Orthopedic Manual Therapy (NAIOMT):

- CMPT & COMT: 7 or 11 Courses x \$349/Live-stream or \$599/live workshop + unknown oral exam fee *(not all workshops are available live-stream)
- Recertification: Unknown
- -Estimated Cost: \$2500.00 - \$6500.00

Active Release Technique (ART):

- CP Level I & II: 4 - 6 courses x \$1499.00 – 1699.00/course
- Recertification every 12 months (1 course/year x \$899.00/course re-take)
- Estimated Cost: \$6000.00 - \$11,000.00

You may also enjoy the article: [Building a Better Corrective Exercise Certification](#)

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Comparing the Cost of *Manual Therapy Certifications*

What is the cost of comprehensive manual therapy certifications, including price AND lost work, time spent, child care, travel, lodging, additional study aids, texts, and/or equipment?



BROOKBUSH INSTITUTE.®

More consideration needs to be given to all of the additional costs of education, not just the price charged by the education provider.

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