

# Hair Scissors Market is Expected to be Worth \$106.6 Million by 2027, At a CAGR of 5.4% From 2021 to 2027

*The commercial sector segment dominates the global Hair scissors market and is expected to retain its dominance throughout the forecast period.*

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PORTLAND, OR, UNITED STATES, May 30, 2023 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Hair scissors Market](#) by Product Type (Hair Cutting Scissors, Hair Texturing Scissors, and Hair Thinning Scissors), End User (Commercial Sector and Residential Sector), and Sales Channel (Offline Channel and Online Channel): Global Opportunity Analysis and Industry Forecast, 2021–2027". The report offers an extensive analysis of changing market trends, key segments, top investment pockets, regional scenario, Porter’s Five Forces, and competitive scenario.



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The number of hair or beauty salons across the globe and rise appearance-conscious consumers who are willing to spend to get unique hair style to enhance their physical appearance.”

*Shankar Bhandalkar*

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The global hair scissors market size was valued at \$93.0 million in 2019, and is projected to reach \$106.6 million by 2027, registering a CAGR of 5.4% from 2021 to 2027.

Hair scissor is one of the hair dressing products used to give desired hair styles. These hair scissors are used for

enhancing physical appearance by offering different and unique hairstyles to customers, thus are widely accepted in beauty or hair salons. In addition, the expansion of distribution channels such as online stores, specialty stores, supermarkets, hypermarkets, and B2B channels has

made these hair scissors easily accessible to the customers and salons, which, in turn, contributes toward the growth of the market.

Additionally, the use of hair shears having teeth on their blades edge like a comb is one of the ongoing hair scissors market trends widely accepted in the hair salons globally. Changes in lifestyle, increase in consciousness about appearance, and surge in number of hair style trends increase the footfall of customers in hair salons. The inclination of customers toward being stylish, increase in celebrities influence, and surge in disposable income together contributed toward of the hair scissors market growth. However, the growth of the market is affected by the availability of substitutes such as electric trimmer. Salons have started using electric trimmer as an alternative for manual scissors for trimming hair, thereby negatively impacting the sales of hair scissors, globally.

On the basis of product type, the hair cutting scissors segment accounted for the highest hair scissors market share in 2019. This is attributed to rise in number of hair salons across the globe, which has further driven the demand for hair cutting scissors. However, the hair texturing scissors segment is likely to witness a significant growth during forecast period.

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By end user, the commercial sector segment accounted for the highest market share in 2019, due to high penetration of salon services across the globe along with increase in demand for professional hair dressing products especially hair scissors and changes in grooming patterns especially among men. However, the residential sector segment is likely to witness significant growth during the forecast period.

By sales channel, in 2019, the offline channel segment accounted for the highest market share in the global hair scissors market. This is attributable to the expansion of offline stores to provide various products, including hair scissors to customers. However, the online channel segment is likely to witness significant growth during the hair scissors market forecast period.

Region wise, the hair scissors market is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, Russia, and rest of Europe), Asia-Pacific (China, India, Japan, Australia & New Zealand, ASEAN, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, Saudi Arabia, South Africa, Turkey, and rest of LAMEA).

The key players operating in the hair scissors industry include Hair Tools limited, Excellent Shears, Kamisori Inc., Tokosha Co., Ltd., Matteck Matsuzaki Co. Ltd., Hikari Corporation, Saki Shears, Dragonfly Shears, Mizutani Scissors MFG. Co., Ltd., and United Salon Tec

Key Benefits For Stakeholders:

- The report provides a quantitative analysis of the current hair scissors market trends, estimations, and dynamics of the market from 2019 to 2027 to identify the prevailing opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis and the market size and segmentation assists to determine the prevailing hair scissors market opportunities.
- Major countries in each region have been mapped according to their revenue contribution to the global industry.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of market players.
- The report includes the analysis of the regional as well as global market, key players, market segments, application areas, and growth strategies.

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Reason to Buy:

- Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the global Hair scissors market.
- Highlights key business priorities in order to guide the companies to reform their business strategies and establish themselves in the wide geography.
- The key findings and recommendations highlight crucial progressive industry trends in the Hair scissors Market, thereby allowing players to develop effective long-term strategies in order to garner their market revenue.
- Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.
- Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those restraining the growth to a certain extent.
- Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to products, segmentation, and industry verticals.

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