

Vietnamese Custom Uniform Manufacturer Launches "High-Quality, Cheaper than China" Strategy to Attract US Partners

A Vietnam-based custom uniform manufacturer has implemented a strategy to become a big hit in the US market.

HO CHI MINH, VIETNAM, May 30, 2023 /EINPresswire.com/ -- [Dony Garment](#), a leading Vietnamese custom uniform manufacturer, is stepping up to meet the apparel needs of US companies seeking high-quality, low-cost manufacturing services. The company has launched a new strategy to deliver high-quality products at prices competitive with China, positioning itself as a viable alternative to Chinese manufacturers.

Dony Garment's state-of-the-art factory is equipped with advanced machinery and technology, capable of producing up to 50,000 pieces per day. The company's skilled workforce is trained to handle various uniform types, including T-shirts, outerwear, pants, dresses, hats, and more. Dony's efficient supply chain management ensures that orders are processed and delivered to US customers quickly and reliably.

"We have long-standing partnerships with US companies and are ready to showcase the quality and affordability of Vietnamese producers as companies look beyond Chinese manufacturers for their uniform needs," said Pham Quang Anh, CEO of Dony Garment.

Working with Dony Garment has several benefits for US companies seeking a reliable and affordable custom uniform manufacturer. Dony offers faster turnaround times and lower minimum order quantities than many competitors, making it an ideal choice for smaller businesses or companies with time-sensitive projects. Additionally, Dony's pricing is highly



Dony Garment Company

competitive, with lower costs than Chinese manufacturers in many cases. This combination of speed, affordability, and quality has made Dony a popular choice among wholesalers and retailers around the world.

Dony Garment's reputation for strict quality controls and lower pricing than many competitors has won over US wholesalers who appreciate the company's commitment to customer satisfaction. In addition to various uniform options, Dony Garment also works with wholesalers to create custom products, offering a one-stop shop for wholesale uniform buyers.



Dony Garment Company along with other Vietnamese enterprises donated medical supplies to the US

"Our goal is to make all of our transactions a win-win situation for everyone involved," said

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Our main goal is to prove that DONY, and the Vietnamese garment industry in general, should be the first choice for well-made apparel production."

Pham Quang Anh, CEO of Dony Garment

Pham. "It doesn't matter whether you're a big or small business, we will work with you closely to ensure unmatched quality of custom uniforms."

Dony Garment's international partnerships with US companies are a testament to the company's passion and expertise in uniform production. As one of Vietnam's leading manufacturers, Dony Garment is committed to pursuing excellence and becoming the top manufacturer of high-quality custom uniforms in the country.

By launching the "High-Quality, Cheaper than China" strategy, Dony Garment is helping to put the spotlight on Vietnam's clothing industry, positioning it as a top destination for well-made custom uniform production. US companies can rely on Dony Garment to produce high-quality, affordable custom uniforms with faster turnaround times, lower minimum order quantities, and highly competitive pricing than many competitors, making it an ideal choice for those seeking reliable and affordable custom uniform manufacturing services.

Global Recognition

During the pandemic, Dony Garment has shown its commitment to the community by flexibly turning to cloth-mask production to meet the rising demands for protective products around the

globe caused by the fear of coronavirus infection. Dony's successful movement in producing masks was dedicated to its US business partners and others, who have maintained steady orders from Dony throughout the crisis. Thanks to its own strategic turn and support from its partners, the company has managed not only to keep its revenue and production stable even in the outbreak but also to expand its scale and production.

Dony Masks, the company's key product during the pandemic, have gained prominent certification in quality and safety from Vietnam,

French, Germany, and the United States. Dony has invested hugely in the research and development process to hit the market with protective gear, including clothes, shoes, hats, and gloves, to promptly serve the need of the current struggle against COVID-19.



Vietnam Clothing Manufacturer continues to be a powerhouse uniform exporter even during global supply disruptions

Dony Garment has also shown its social responsibility by donating medical supplies to the US people. At the Ceremony of Offering Medical Materials to the United States, [DONY presented 100,000 antibacterial gauze masks](#) worth more than VND 10.5 billion, overcoming many businesses that have signed up to give antibacterial masks.

Through testing, only the Dony Mask has met the quality standards for use in the US. It's a big honor for Dony to be the only available reusable face mask that successfully passes through multiple quality checks, to be accepted for use in the US. Mr. Daniel Kritenbrink, U.S.

Ambassador in Vietnam, has extended his heartfelt gratitude and confirmed that Operation USA Organization, which is based in Los Angeles, USA, will distribute these medical supplies to needy places such as California, New York, etc.

These efforts demonstrate Dony Garment's commitment to social responsibility and community welfare, making it a reliable and trustworthy partner for US companies seeking [high-quality, affordable custom uniform manufacturing services](#).

Mr. Henry Pham

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