

GREEN IS THE NEW BLACK

Mender's sustainable IT solutions take center stage.

EULESS, TEXAS, UNITED STATES, May 30, 2023 /EINPresswire.com/ -- Mender, an exciting innovator in sustainable IT solutions, is revolutionizing technology circularity with its approach to recycling and remarketing. Amid mounting pressure to embrace sustainability and comply with ESG regulations, mender offers a refreshing alternative, mending the relationship



between corporations and our natural world by maximizing the untapped potential of existing tech assets and resources.

Mender has burst onto the scene, promoting innovative solutions into the ITAD space. Co-

"

We're here to drive change and make ESG compliance not just a checkbox but a source of pride and accomplishment for Fortune 1,000 companies." *Kent Taggart, CEO of mender* founders Kent Taggart and Robert Erwin have transformed their company into a purpose-driven organization, bidding farewell to its former identity as ITAD Solutions Texas. Their fresh approach, the "mender method," empowers clients to forge a stronger bond with the environment by repurposing and reselling existing technology in a vibrant secondary marketplace.

"Having earned their R2v3 certification, mender practices what they preach," said Steven Napoli, President and CEO

of The Electronics Reuse and Recycling Alliance (TERRA). "They regularly demonstrate their commitment to best sustainability practices through their transparency and the manner in which they conduct their business."

Mender's tailor-fit services eliminate waste, reduce carbon impact and supercharge retired tech's revenue potential. Extending the life cycle of technology resources like lithium, copper, gold and cobalt reduces the need for environmentally deleterious mining, paving the way for a coexistence between progress and ecological preservation.

Mender invests in land and wildlife conservation and is seeking a conservation partner and beneficiary. Sustainability isn't just a buzzword, but an integral part of mender's DNA. Portions of revenue also flow back to clients' IT budgets or charitable donations. Mender is redefining what it means to be socially and environmentally responsible, one tech revival at a time.

"Our mission at Mender goes beyond making money off of the first world's retired technology," said CEO Kent Taggart. "We are working with our clients to mend their relationship with the natural world, reducing environmental impact by implementing effective, global solutions. We're here to drive change and make ESG compliance not just a checkbox but a source of pride and accomplishment for Fortune 1,000 companies."

With Mender, businesses unlock a new level of simplicity in their sustainability reporting and ITAD while mitigating risks and ensuring compliance. The comprehensive reporting mender provides leaves no stone unturned. From landfill diversion to reducing greenhouse gas emissions, they are a guiding light in an ever-evolving landscape of ESG regulations.

Discover how Mender's innovative solutions can transform your IT practices and pave the way for a brighter, greener world.

ABOUT MENDER:

Mender is an asset disposition company extending the life of IT assets through recycling and resale. Mender's mission is to help their clients mend their relationship with the natural world by helping reduce their environmental impact through ESG-focused services. Find more information at <u>www.withmender.com</u>

Crystal Cardwell Pugnacious +1 850-527-2520 Panama@GetPugnacious.com Visit us on social media: LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/636665785

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2023 Newsmatics Inc. All Right Reserved.