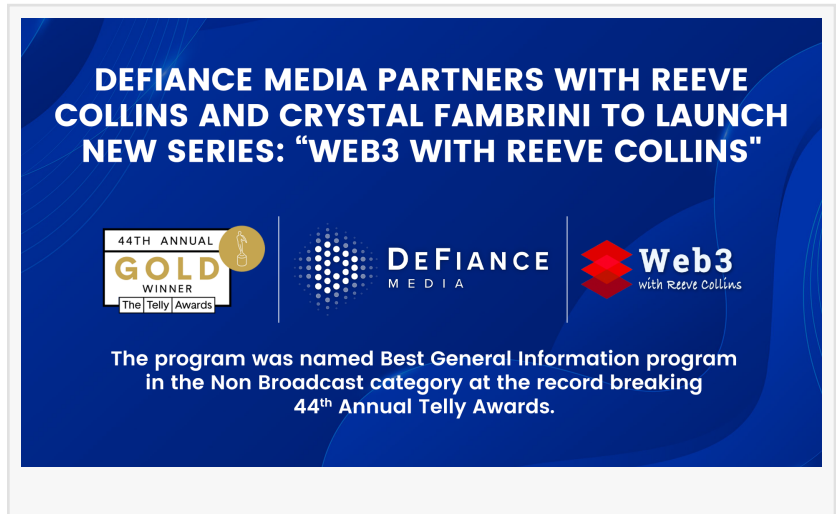


DEFIANCE MEDIA PARTNERS WITH REEVE COLLINS AND CRYSTAL FAMBRINI TO LAUNCH NEW SERIES: "Web3 with Reeve Collins"

LOS ANGELES, CA, USA, May 31, 2023 /EINPresswire.com/ -- DeFiance TV, the leading 24-hour global broadcast and FAST network dedicated to alternative finance, innovation and the DeFi lifestyle, announced today that on the heels of the successful release of "Web3 with Reeve Collins", that it will expand its partnership with executive producers Reeve Collins and Crystal Fambrini for multiple, additional one-hour specials from the pair. The program was named Best General Information program in the Non Broadcast category at the record breaking 44th Annual Telly Awards.



"Web3 with Reeve Collins" follows digital pioneer Reeve Collins and his tech company [SmartMedia Technologies](#), on a journey through the rapidly developing world of Web3. This series features insights from significant gatherings, including Outer Edge LA (formerly NFT.LA), Comic Con in New York, World Blockchain Summit in Dubai, Web3 Summit in Miami, and many more.

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A new age of ownership is upon us; digital goods and wallets will lead the charge." "I've spent nearly a decade committed to this vision, and finally, the world is ready to unlock the power of Web3"

Reeve Collins

"A new age of ownership is upon us; digital goods and wallets will lead the charge." "I've spent nearly a decade committed to this vision, and finally, the world is ready to unlock the power of Web3," states Collins.

"Web3 with Reeve Collins" was executive produced by Collins and Fambrini, and edited by Evan B. Stone. Future specials in the series to be released on [DeFiance.TV](#) will provide further insights into the Web3 revolution, including short docu-style segments on the most eminent innovations

and disruptors in Web3 technology.

The pilot episode of "Web3 with Reeve Collins" will continue to air on DeFiance Media, where viewers can tune in to understand crypto's historical timeline, secure storage, and how brands and consumers can utilize Web3 to bring more value and financial benefits. Reeve Collins and Crystal Fambrini interview some of the biggest names in the industry, from CEO Yat Siu of the unicorn company Animoca Brands to "the branding whisperer" Shaun Neff, whose collaborators include top celebrities and artists, like the notable musician and Louis Vuitton Creative Director, Pharrell Williams, and fashion model Kendall Jenner.

"We are elated to air this robust and brilliantly packed special series," said Marc Scarpa, Founder and CEO of DeFiance Media. "Not only have I followed Reeve's work from the start of his career, but he's supported many early tech startups, including DeFiance. Reeve is a true leader and visionary entrepreneur; We are honored to share Reeve's expertise and wisdom. We appreciate all he's done for the community."

"I'm dedicated to delivering inspiring, entertaining, and educational content. I am grateful to DeFiance founder Marc Scarpa for supporting us in this vision," shares Fambrini. "This special is exactly that. It's important to understand this new tech and meet the leaders behind it like Reeve Collins and his colleagues at SmartMedia Technologies so we can trust using it to help elevate our lives."

About DeFiance.TV

DeFiance.TV is a 24-hour global broadcast network dedicated to alternative finance and a decentralized lifestyle that eliminates the traditional intermediaries between business and the consumer, becoming one of the millennium's most talked-about cultural, economic, and media disruptions. DeFiance.TV's top investors include [Blockchain Founders Fund](#), Percival, and Tsangs Group. Watch DeFiance.TV stream live on FAST television platforms Sling TV, LG, TCL, Local Now, Glewed TV, Free Cast Inc., Pzaz, DistroTV, Netrange, Audacy, and on social media platforms Twitch and Twitter. Or enjoy DeFiance effortlessly on desktop and mobile via <https://defiance.media>

About Reeve Collins

Reeve Collins is leading Web3 development with multiple ventures, including SmartMedia Technologies, an Enterprise Web3 platform where our future resides. The SmartMedia Stack, including its self-serve, no-code, drag-and-drop NFT, and Web3 design studio, makes Web3 easy for users and enterprises.

Collins is a long-standing pioneer in digital marketing, cryptocurrency, and blockchain industries. Collins sat as the co-founder and CEO of Tether (\$USDT), the most traded digital asset (2022's trading volume was \$19.3 trillion!) Subsequently, following the major success of the first stablecoin, Tether, Collins went on to have a hand in inventing the first smart contracted NFT and Co-Founded BlockV, raising \$22 million and delivering the first-ever platform for NFT creation.

For more on Reeve Collins and his many renowned solutions, visit www.reevecollins.com.

Marc Scarpa

Defiance Media

+1 424-835-5299

press@decentric.media

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