

# NATIONAL SEATING & MOBILITY WELCOMES GREGG MEHERIUK TO LEAD HOME ACCESSIBILITY AND CANADA DIVISIONS

*NSM, North America's largest provider of comprehensive mobility solutions, has selected Gregg Meheriuk to serve as senior VP of new business and strategy.*

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/EINPresswire.com/ -- [National Seating & Mobility](#) (NSM), North America's largest provider of comprehensive mobility solutions, has selected Gregg Meheriuk to serve as senior vice president of new business and strategy. As a member of NSM's executive leadership team, Meheriuk's work will include leading the company's new business strategy and the Home Accessibility and Canada divisions.

Meheriuk most recently served as the senior vice president of growth and

transformational initiatives at 24 Hour Fitness, providing leadership in revenue growth and strategy, as well as product development and innovation.

"I had the pleasure of working with Gregg at 24 Hour Fitness, where he was the senior vice president of growth and transformational initiatives, and I am confident his experience and leadership abilities will be very beneficial in further advancing these key strategic areas for growth at NSM," said Tony Ueber, NSM CEO.

In addition to his work at 24 Hour Fitness, Meheriuk's career also includes stints at Coca-Cola, Bain & Company, Inc., and Teachers' Private Capital. His wide range of professional experience includes multi-unit retail services, business development, growth strategy, consumer insights



Gregg Meheriuk has been named Senior VP of New Business & Strategy for NSM.

and private equity. At 24 Hour Fitness, he played an instrumental role in creating and launching innovative partnerships with 9Round Kickboxing and iCryo, concepts 24 Hour Fitness expanded during his tenure there.

"I'm excited to join the NSM team and use the skills I've honed over the years to help grow NSM's Home Accessibility and Canada business," Meheriuk said. "More than that, I'm excited by the mission of NSM and the opportunity to provide more consumers with the mobility solutions they need and deserve, helping to increase their independence and improve their overall quality of life."

A resident of Calgary, Alberta Canada, Meheriuk is a graduate of the University of Toronto's Rotman School of Management, earning an MBA with an emphasis on strategy and finance. He enjoys adventure travel, including trekking to the Mount Everest base camp, and remains active in his community by coaching multiple youth hockey teams.

"Gregg is the transformational leader we need to evolve our business while remaining focused on our mission of serving our clients," added Ueber. "We are proud to welcome him aboard the NSM team."

#### About National Seating & Mobility

With a network of 200+ locations across the U.S. and Canada, National Seating & Mobility (NSM) is North America's largest and most trusted provider of comprehensive mobility solutions including complex rehab technology (CRT), home and vehicle accessibility, and full-service maintenance and repair. NSM has been advancing independence and enhancing the quality of life of individuals who use mobility solutions for more than 30 years. The company has more than 2,600 dedicated team members caring for more than 300,000 clients annually. Since 2006, NSM is the only national mobility solutions provider that is accredited by The Joint Commission and voluntarily undergoes a rigorous review process every few years to ensure and validate the company's commitment to providing safe, quality care for our valued customers. For more information on NSM, visit [www.nsm-seating.com](http://www.nsm-seating.com).

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