

Ad Victoriam Solutions and Pimly Join Forces to Drive Commerce Success

Partnership combines AdVic's expertise in tech solutions and Salesforce implementation with Pimly's cutting-edge product information management (PIM) platform.

ALPHARETTA, GA, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- Announcing a strategic partnership between Ad Victoriam Solutions (AdVic®) and Pimly, bringing together two industry-leading solutions to revolutionize the world of commerce.

This collaboration combines AdVic's expertise in technology solutions and Salesforce® implementation with Pimly's cutting-edge product information management (PIM) platform, creating a powerful synergy that will empower businesses to unlock their full commerce potential.

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Cassie Nettles, AdVic VP Partnerships and Alliances



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At AdVic, we have always been committed to providing our clients with innovative and tailored technology solutions that drive growth and success. Our partnership with Pimly allows us to expand our offerings and deliver even more comprehensive solutions to our valued customers. Pimly's state-of-the-art PIM platform enables businesses to centralize, enrich, and distribute their product data seamlessly, ensuring accurate and consistent information across all channels.

By integrating Pimly's robust PIM capabilities with our

extensive experience in Salesforce implementation and customization, we can offer businesses a holistic commerce solution that addresses their unique challenges and accelerates their digital transformation journey. Whether it's optimizing product data management, streamlining sales and marketing processes, or enhancing customer experiences, the AdVic-Pimly partnership provides a one-stop solution for businesses seeking to thrive in today's competitive market.

Key Benefits of the AdVic-Pimly Partnership:

- Streamlined Product Data Management: Seamlessly centralize, enrich, and distribute product data, eliminating manual processes, reducing errors, and ensuring data consistency across all channels.
- Enhanced Customer Experiences: Deliver personalized and engaging product experiences that drive customer satisfaction, loyalty, and increased conversions.
- Accelerated Sales and Marketing Performance: Leverage Salesforce's powerful CRM capabilities and Pimly's enriched product data to optimize sales and marketing processes, improve lead generation, and drive revenue growth.
- Comprehensive Technology Solutions: Benefit from our combined expertise in Salesforce implementation, customization, data integration, analytics, and ongoing support, ensuring a seamless end-to-end commerce solution tailored to your business needs.

"Partnering with Pimly was a natural choice for us at Ad Victoriam Solutions," remarked Cassie Nettles, AdVic VP Partnerships and Alliances. "Together, we are revolutionizing how our customers approach Product Information Management by merging Pimly's cutting-edge PIM Solution with Ad Victoriam's skilled professionals. Our powerful partnership unlocks unprecedented levels of efficiency, customer engagement, and exponential growth for our clients."

"I've been really impressed with both the curiosity and thoughtfulness of the Advic Team," added Mike Milburn, Pimly Co-Founder and Co-CEO. "They were curious enough to be one of the early adopters of Pimly and thoughtful enough to bring architect level solutioning to the table. It is easy to understand why they are so highly regarded by Salesforce."

Stay tuned for more updates on our joint initiatives, thought leadership content, and success stories as we embark on this exciting journey together. If you're interested in learning more about how the AdVic-Pimly partnership can transform your commerce strategy, reach out to us or visit our websites, linked below.

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About Ad Victoriam Solutions

Ad Victoriam is a Salesforce and MuleSoft® Partner that provides mission-critical consulting services, from strategy to implementation. Our nimble team of certified professionals across the country accelerates businesses by simplifying complex problems through cloud, integration, and data expertise. As a Certified B Corp, we balance purpose with profits and have made a strong commitment to the community. [Click here for more information about AdVic.](#)

About Pimly

Pimly is the first fully Salesforce-native Product Information Management (PIM) solution that

transforms product information for the entire organization. By creating a home for crucial product information inside Salesforce, businesses can easily manage and utilize product data and digital assets across their Salesforce clouds and avoid the data silo that comes with traditional PIMs. With consistent access to accurate product information, all client-facing teams, including sales, service, and marketing, can now provide world-class customer experiences. [Click here for more information about Pimly.](#)

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