

Global Online Marketplaces Summit to Feature Executive Speakers from iovox and Cars.com

Ryan Gallagher, iovox CEO, and Anoop Tiwari, VP of Customer Analytics and

Product Partnerships at Cars.com, share the stage at global marketplaces summit.

MILL VALLEY, CA, USA, May 31, 2023 /EINPresswire.com/ -- Miami Beach, Florida plays host to the



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Ryan Gallagher, CEO, iovox

annual Global Online Marketplaces Summit from June 7-9. The conference brings together executives from leading marketplaces around the world to discuss the key issues facing their businesses and industries.

"We're delighted to be back in Miami as a Platinum sponsor of the 2023 Global Online Marketplaces Summit," said Ryan Gallagher, CEO of iovox. "It's an honor for us to host our customer, Cars.com, on stage this year and allow them to showcase their views on the evolution of the industry and their commitment to leading through innovation."

CARS.COM TAKES MAIN STAGE WITH IOVOX

Launched in 1998, Cars.com, is a leading digital marketplace and solutions provider for the automotive industry, connecting millions of shoppers and sellers annually. "Through our connected platform, Cars.com stays ahead of changing consumer and market demands and streamlines the car buying and selling process with tools that help consumers and dealer partners alike," said Anoop Tiwari, VP of Customer Analytics and Product Partnerships. "With our data-driven approach, we can look deeper at the digital car buying experience to stay at the forefront of this changing industry."

PRACTICAL TAKEAWAYS FOR CONFERENCE PARTICIPANTS

"We pride ourselves on hosting conferences that offer tangible value and practical takeaways for our attendees," said Simon Baker, founder of Online Marketplaces. "Having iovox and Cars.com provide a glimpse into their approach to innovation and creating new opportunities for revenue

growth, will surely be a highlight for our participants at this year's conference."

JUNE 7 KICK OFF IN MIAMI BEACH

The 3-day conference begins June 7, 2023. In addition to iovox and Cars.com, the conference features prominent speakers from Loft, OLX, Rollick, EMPG, Apax Digital, Ringier, Swiss Marketplace Group, 360 Latam, TrueCar, Property Finder, Encuentra and many others. Visit <https://www.gomsummit.com/> for more information and use IOVOX20 as a discount code when registering.

ABOUT IOVOX

iovox empowers companies worldwide to boost revenue and enhance operational efficiency through its call tracking, analytics, and conversational AI solutions, available as off-the-shelf products or tailored via a cutting-edge API. With clients in over 100 countries and offices in London, Paris, San Francisco, and Sydney, iovox is a global leader in the industry.

ABOUT CARS.COM INC.

Cars.com, Inc. (CARS) is a leading automotive marketplace platform that provides a robust set of digital solutions that connect car shoppers with sellers. Launched in 1998 with the flagship marketplace Cars.com and headquartered in Chicago, the company empowers shoppers with the data, resources and digital tools needed to make informed buying decisions and seamlessly connect with automotive retailers. In a rapidly changing market, CARS enables dealerships and OEMs with innovative technical solutions and data-driven intelligence to better reach and influence ready-to-buy shoppers, increase inventory turn and gain market share.

In addition to Cars.com, CARS brands include Dealer Inspire, a technology provider building solutions that future-proof dealerships with more efficient operations and connected digital experiences; FUEL, which gives dealers and OEMs the opportunity to harness the untapped power of digital video by leveraging Cars.com's pure audience of in-market car shoppers, DealerRater, a leading car dealer review and reputation management platform, CreditIQ,

Global Online
Marketplaces
SUMMIT 2023

NEXT GEN
Marketplaces
Miami 7-9 June

SPEAKERS



Ryan Gallagher
IOVOX
CEO



Anoop Tiwari
CARS.COM
VP Customer Analytics &
Product Partnerships

Ryan Gallagher, iovox CEO, and Anoop Tiwari, Cars.com VP Customer Analytics & Product Partnerships to headline speakers list at Global Online Marketplaces Summit

automotive fintech technology, and Accu-Trade, a leading provider of vehicle acquisition technology and valuation data. For more information, visit www.cars.com.

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