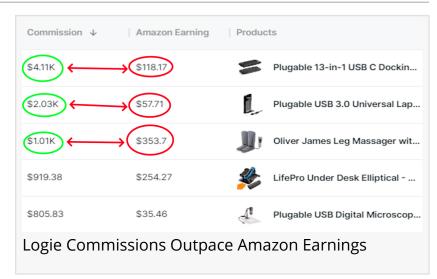


Logie AI Drives Earnings Growth for Amazon Influencers

New AI Driven Influencer Agency Platform can help Amazon Influencers and Associates increase their revenue.

CARLSBAD, CA, USA, May 31, 2023 /EINPresswire.com/ -- In the world of affiliate marketing, the competition is fierce, and every influencer is looking for an edge to boost their earnings.

Logie is a cutting edge platform that benefits both influencers and Amazon Associates by increasing revenue through working with Logie onboarded



brands. This is a real case study example of how DragonBlogger was able to make a staggering 3,500% increase in earnings from only 2 products promoted in the platform.

Logie AI platform is cutting edge in how it leverages AI and algorithms to match brands with the



With Logie I was able to see a 3500% increase in profit from some specific products I promoted."

Justin Germino

influencers who best match with their content. This program also has the potential to drive up earnings for influencers and associates struggling to capitalize on standard commissions, without having to deal with direct negotiation on a brand by brand basis. One user case study shows a clear examples on just how much extra income an influencer can earn and compares default earnings with the bonus earnings from Logie.

In Logie, there is a new reporting feature that lets influencers customize and sort the columns of product sales, and with this feature users can sort by Logie earnings (commissions) vs Amazon Earning alone. When doing comparisons to show how much value Logie is providing, in the first example below, Plugable which is a current brand onboarded to Logie and at times has a whopping 50% commission payout under certain scenario's. Evidence screenshot shows that Amazon sales alone made \$113.19 and \$56.22 respectively for 2 Plugable brand products. But with the Logie commissions, DragonBlogger was paid an additional \$3900+ for the first Plugable product and \$2000+ for the 2nd Plugable product.

This means on these 2 products alone, without the Logie brand partnerships and only relying on Amazon commissions from sales, earnings were a meager \$169.41 but Logie AI alone on these 2 products brought in an additional revenue of \$5940. This increase in revenue was almost a 3500% increase and this was based on a sampling of just 2 products**.

<u>Learn more about Logie</u> Brand Agency about what this new platform driven by Al and analytics can do!

- *Earnings screenshot and information comes from mylogie.com dashboard for DragonBlogger as an end user/influencer.
- **Two products listed in example were overperforming examples, actual revenue varies based on many factors and bonus commission rates vary between brands.

Read the Full Article With Screenshots Showing Results

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