

Luc Picotte Promoted to President of Demetree Global, Family Office and Leading Investment Firm

Demetree Global Announces Promotion of Luc Picotte to President, Recognizing Exceptional Leadership and Real Estate Expertise.



ORLANDO, FLORIDA, UNITED STATES,
May 31, 2023 /EINPresswire.com/ --

Demetree Global is pleased to announce the promotion of Luc Picotte to President. Luc, formerly the Chief Operating Officer (COO), has been an integral part of the Demetree Global team since 2021. This promotion recognizes his exceptional leadership and dedication to driving the company's continued success.

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We are thrilled to promote Luc Picotte to the role of President at Demetree Global. We have full confidence in his ability to lead Demetree Global into the future.”

*Mary Demetree, Chairwoman
of Demetree Global*

With over 30 years of real estate experience, Luc Picotte brings a wealth of expertise to his role. Throughout his career, he has demonstrated outstanding results in real estate development, asset management, and portfolio optimization in the United States and Canada. Luc's strategic vision and ability to build high-performing teams have consistently delivered exceptional value across diverse portfolios.

Before joining Demetree Global, Luc Picotte founded LP4Creative LLC in 2015, advising commercial real estate

owners on asset management and repositioning. He has held senior roles at Cadillac Fairview, Brookfield Properties (formerly GGP) and Cominar, overseeing significant mixed-use asset portfolios valued in the billions.

As President of Demetree Global, Luc will lead the company's investment goals, growth strategies, and the protection of the family portfolio of assets. His proven leadership, strategic vision, and industry expertise position him well to drive the company's growth and reinforce its position as a market leader.

"We are thrilled to promote Luc Picotte to the role of President at Demetree Global," said Mary Demetree, Chairwoman of Demetree Global. "His exceptional leadership and unwavering commitment to excellence have had a significant impact on our organization. We have full confidence in his ability to lead Demetree Global into the future."

Luc Picotte's promotion reflects Demetree Global's commitment to recognizing and nurturing internal talent. The company remains dedicated to its core values and building mutually rewarding relationships with employees, partners, and tenants.

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