

INCATech Receives Small, Woman-Owned, and Minority-Owned (SWaM) "Back to Business" Innovation Award

INCATech receives "Back to Business" Award for the innovations made, to functionally operate after returning to the office amidst a life-changing pandemic.

RESTON, VA, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- As a 100% services business, we

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I am extremely proud of my employees who have persevered and excelled in providing effective and efficient innovative solutions to our customers, amidst the challenges during a life-changing pandemic.”

Liliana Freedman

modified our policies/procedures, and delivery mechanisms to account for the massive disruption to American business, especially small businesses that COVID caused. Naturally, we had to recognize that COVID not only impacted our business, but also the lives and business operations of all our customers. Our innovation goals during this time were to adopt the customer’s mission as our own and offer them a maximum level of flexibility in finding creative ways to effectively sustain and support their mission. We increased our investment in Research & Development to create demonstratable solutions to the challenges and problems our government’s customers are

facing. Over the last two years we have added services to better help our customers meet their challenges. We have also grown from 3 technical practice areas to 5 adding Enterprise Data Management (EDM) and Acquisition & Financial Services (AFS) to our existing practice areas of Geospatial Information System (GIS), Cloud & Platform Services (CPS), and User Centered Design (UCD).

To improve the efficiency and effectiveness of our operations, now being almost 100% remote and serving a 100% remote customer base, we implemented a Strategic Goal Deployment in our organization. This Goal Deployment framework is an action-oriented set of goals, objectives, and measures that decompose the overall company level business goals into objectives and tactics that are deployed to each Operating Group, Project, and Practice area in the company. We are proud to accept this award and recognition for staying afloat and adapting to many challenging changes, amidst the pandemic.

About INCATech

INCATech is an SBA certified, 100% Woman Owned Small Business that has provided innovative

technology to U.S. Government and commercial customers for more than a decade. Our expert teams apply Agile methodologies and use state-of-the-art products to achieve your mission goals and deliver breakthrough results: <https://incatech-corp.com>. We listen and co-create the technical solutions for today and ensure a maturity path to keep pace with the problems of tomorrow. Our multidimensional workforce offers deep expertise in four Technical Practice Areas: Geospatial Services & Solutions, Enterprise Data Management, User-Centered Design, and Cloud & Platform Services.

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