

Baked Bros™ Rises from the Ashes to Craft Edibles with a Purpose

Available in 60+ dispensaries across Arizona, the community-forward Baked Bros is back and better than ever.

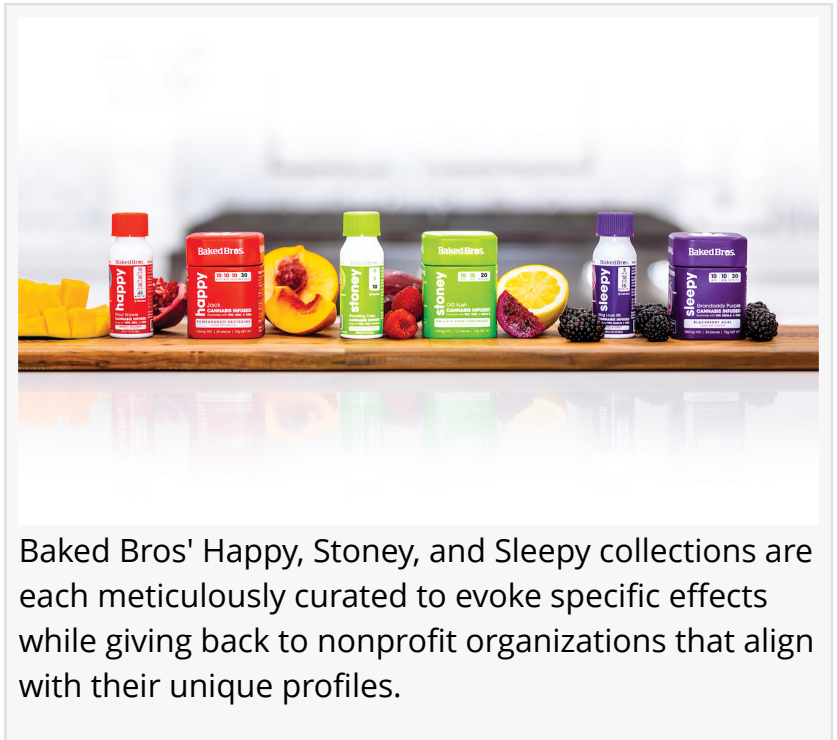
CAREFREE, ARIZONA, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- [Baked Bros™](https://www.bakedbros.com), an Arizona-based edibles company offering gummies and pourable THC syrup, has emerged like a mythical Phoenix, rising triumphantly from the ashes of adversity.

Established in 2015, Baked Bros was once Arizona's market share edibles leader until encountering a series of seemingly insurmountable obstacles and nearly putting the business on the brink of closure. Now, fueled by an unwavering commitment to its vision and mission, and support from its community, the company is back on a path to reclaim its position.

Armed with a profound dedication to crafting exceptional edibles, Baked Bros tantalizes the taste buds and catalyzes positive change while embodying resilience, compassion, and purpose. At the heart of their philosophy lies an unwavering commitment to harness nature's healing power and change the world's view of cannabis.

But their purpose extends far beyond the pleasures of the palate. "Baked Bros is passionately driven to combat pharmaceutical abuse and address the critical need for safe, reliable alternative solutions to traditional medication while empowering individuals to reclaim control over their well-being and make informed healthcare choices," said Baked Bros founder Thomas Rimbach.

"My mother's tragic loss to a pharmaceutical overdose ignited an unwavering commitment within me," Rimbach said. "Fueled by personal pain, I am dedicated to championing cannabis as



Baked Bros' Happy, Stoney, and Sleepy collections are each meticulously curated to evoke specific effects while giving back to nonprofit organizations that align with their unique profiles.

a profound alternative medicine, driven by the conviction that it holds the key to preventing further suffering and provides a pathway to healing. By providing a safer alternative for pain management while addressing various health conditions, cannabis can play a crucial role in reducing reliance on dangerous, addictive pharmaceuticals.”

The company now partners with organizations and charities that share their vision and tirelessly work toward a healthier future. Each purchase of Baked Bros’ products supports related causes and research, amplifying the impact and driving positive change.

The company’s Happy, Stoney, and Sleepy collections are each meticulously curated to evoke specific effects while giving back to nonprofit organizations that align with their unique profiles. Each Baked Bros product seamlessly blends cannabis, natural fruit, and thoughtfully sourced organic ingredients, ensuring a remarkable sensory experience.

□ The Happy collection provides a euphoric, joyful journey without unwanted anxiety and paranoia that Sativa can evoke by blending invigorating Sativa Jack with the quiet companionship of minor cannabinoids CBC and CBD. A portion of the proceeds from Happy products benefit the Multidisciplinary Association for Psychedelic Studies (MAPS). Together, Baked Bros and the association are weaving a reality where mental healing is accessible to all in need.

□ The Stoney line of gummy edibles harmoniously merges Hybrid OG Kush with the therapeutic power of CBG. Stoney THC syrup expertly infuses Hybrid Wedding Cake with CBG for an unparalleled experience. A portion of sales from the Stoney collection supports the International Association for the Study of Pain, driving advancements in pain relief and care.

□ The Sleepy line of gummies and THC syrup enhances restful slumber and is crafted with Hybrid Wedding Cake and delicately enhanced with CBD, ushering consumers into a peaceful night's sleep. A portion of the proceeds from the Sleepy collection benefits the pioneering efforts of the Sleep Research Society, devoted to unraveling the mysteries of sleep and enhancing its understanding.

Rimbach is a U.S. military veteran and stands in solidarity with those who have served. In recognition of their sacrifice, Baked Bros extends an ongoing buy-one-get-one (BOGO) veterans discount.



Baked Bros founder Thomas Rimbach is dedicated to championing cannabis as a profound alternative medicine, driven by the conviction that it holds the key to preventing further suffering and provides a pathway to healing.



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Thomas Rimbach, Baked Bros founder

"We intimately understand the peaks of success and the arduous journey of rebuilding from scratch," Rimbach said. "None of it would have been possible without the steadfast support of our amazing community. Our journey has been one of resilience, fueled by a burning passion to combat pharmaceutical abuse. We want to empower individuals to take charge of their well-being. Together, we are making a tangible difference and paving the way for a healthier, more compassionate society."

Follow as Baked Bros embarks on a journey where indulgence meets purpose, creating ripples of positive change that resonate far beyond our palates. To learn

more, visit bakedbros.com.

Sadie Thompson

Proven Media

+1 602-527-0794

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