

VIPC Awards Commonwealth Commercialization Fund Grant to Viva Vita Company

CCF grants support startups, critical early technology testing and market validation efforts

RICHMOND, VIRGINIA, UNITED STATES, June 1, 2023 /EINPresswire.com/ -- The Virginia Innovation Partnership Corporation ([VIPC](#)), today announced that [Viva Vita](#) Company has been awarded a Commonwealth Commercialization Fund ([CCF](#)) grant for \$75,000. VIPC's CCF programs have distributed more than \$49 million to Virginia-based startups, entrepreneurs and university-based inventors since 2012.

Based in Manassas, Va., Viva Vita's platform leverages virtual reality (VR) to open worlds and empower the lives of over 10,000 seniors nationwide. This CCF grant will support the development of the second generation of Viva Vita's all-in-one VR Kit, enabling the company to reach more seniors with crucial and in-demand accessibility and online features.

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Our team is driven to improve the mental wellness and quality of life for older adults everywhere.”

*Carleigh Berryman, Viva Vita
CEO and Co-Founder*

“We are thrilled to receive a CCF grant from VIPC,” said Carleigh Berryman, Co-founder and CEO of Viva Vita. “Our team is driven to improve the mental wellness and quality of life for older adults everywhere. This grant will not only allow us to broaden our reach, but it will bring us one step closer to achieving that goal.”

“We are pleased to award a CCF grant to Viva Vita,” said Jeanette Townsend, VIPC's Director for Private Sector



Grants. “VIPC’s CCF grant program plays an important role in getting funding to Virginia-based pre-seed and seed-stage startups when they need it most. Our goal is to help Virginia companies grow and lead the nation in innovation, opportunity and job creation. Viva Vita is on the cutting edge of leveraging next-generation VR technologies to bring to market a solution that meaningfully enhances the lives of our seniors.”

CCF accepts applications and awards funding on a rolling basis to Virginia’s small businesses and university-based innovators. This competitive grant program seeks to fund high-potential Virginia-based for-profit technology companies at the early stage of commercialization and provides grants up to \$75,000. The grants support early technology and market validation efforts such as the development of prototypes or a minimum viable product (MVP), customer pilots, intellectual property protection, and more. For more information on funding opportunities and eligibility requirements, or to apply, visit the CCF pages at www.VirginialPC.org.

About the Commonwealth Commercialization Fund (CCF)

VIPC’s Commonwealth Commercialization Fund (CCF) was launched on July 1, 2020 to foster innovative and collaborative efforts in Virginia. Combining two legacy state programs, the Commonwealth Research Commercialization Fund (CRCF) and the Virginia Research Innovation Fund (VRIF), CCF seeks technologies with a high potential for economic development and job creation and that position the Commonwealth as a national leader in science- and technology-based research, development, and commercialization.

About Virginia Innovation Partnership Corporation (VIPC)

VIPC: Connecting innovators with opportunities | VIPC is the commercialization and seed stage economic development driver in the Commonwealth that leads funding, infrastructure, and policy initiatives to support Virginia's innovators, entrepreneurs, startups, and market development strategies. VIPC collaborates with local, regional, state, and federal partners to support the expansion and diversification of Virginia’s economy.

Programs include: Virginia Venture Partners (VVP) | VVP Fund of Funds (SSBCI) | Virginia Founders Fund (VFF) | Commonwealth Commercialization Fund (CCF) | Petersburg Founders Fund (PFF) | Smart Communities | The Virginia Smart Community Testbed | The Virginia Unmanned Systems Center | Virginia Advanced Air Mobility Alliance (VAAMA) | The Public Safety Innovation Center | Entrepreneurial Ecosystems | Regional Innovation Fund (RIF) | Federal Funding Assistance Program (FFAP) for SBIR & STTR | University Partnerships | Startup Company Mentoring & Engagement. For more information, please visit www.VirginialPC.org. Follow VIPC on Facebook, Twitter, and LinkedIn.

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