

Omaha 100 announces separation from Family Housing Advisory Services

OMAHA, NEBRASKA, USA, May 31, 2023

[/EINPresswire.com/](#) -- [Omaha 100](#) and [Family Housing and Advisory Services](#)

have announced separate organizations and leadership teams to allow Omaha 100 CDFI to increase its momentum in helping the Omaha communities reach full equity and inclusion in access to home loans, business loans, credit consolidation loans and real estate development opportunities.



Omaha 100 is currently led by Malinda Williams, MBA, who has transitioned with Omaha 100 this past fall to lead the nonprofit as CEO. FHAS retains its current staff, and those serving Omaha 100 transitioned to the newly separated organization.

The new arrangement allows Omaha 100 to expand its services to reach a broader sector of underserved individuals and families to end cycles of poverty, build financial capacity and attain generational wealth. Omaha 100, a certified Community Development Financial Institution, has rebranded as part of the transition, introducing a new logo and [website](#). The organization aims to strengthen avenues for success for small businesses and entrepreneurs to help make more dreams a reality in the Greater Omaha area. The development also marks an exciting juncture for the nonprofit, which has worked for more than 30 years to address the unique affordable housing needs of the Omaha community, said Williams.

Founded in the 1980s, Omaha 100 has helped thousands of low- and moderate-income families secure homeownership opportunities through its public and private partnerships, financing, and technical assistance. The organization grew substantially under the umbrella of FHAS and is now positioned to build upon a strong foundation consisting of decades of hard work to develop sustaining relationships and effective outreach, Williams said. The nonprofit will also work closely with FHAS to maintain a collaborative relationship there and with other community partners to serve Omaha residents with a full continuum of interconnected housing and financial services.

“Strong relationships with financial institutions are a critical piece of the puzzle and result in better awareness and equity for federal, state, private and local funding programs,” said Williams. “Access to affordable loans, fair housing and financial literacy education for historically marginalized community members remain vital tenets of both organizations. The evolution of universal access to capital and excellent service is the new American dream, and what Omaha 100 will strive to help families achieve. The community’s support is critical for both organizations' continued success.”

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