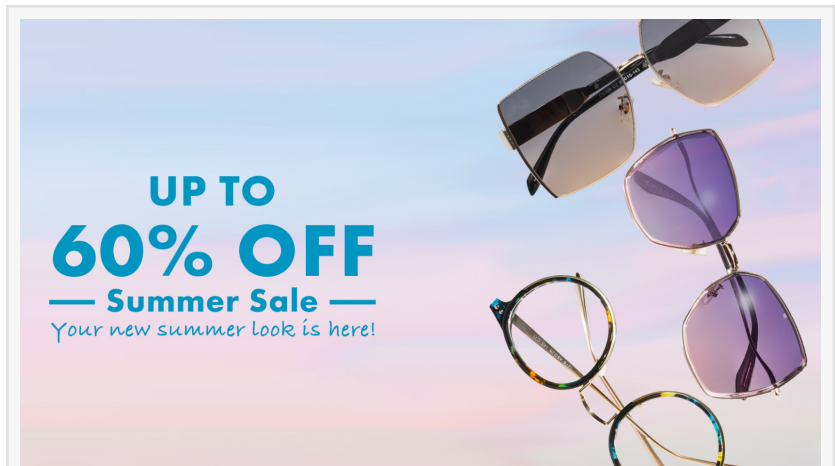



Glasses Styles for Summer: Lensmart Launched New Campaign

NEW YORK, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- At the end of May, glasses brand [Lensmart](#) schedules and reveals the [seasonal sale](#) in time. To fully prepare for this summer and the warm weather, a pair of sunglasses may be the summertime essential product. For those who have the intention to pick eyewear for the season, they can learn much about eyewear from the seasonal sales of glasses brands, which can help a lot when choosing new glasses styles. From classic cat-eye glasses and square frames to heart-shaped sunglasses and vintage black frames, Lensmart rolls out more than 200 glasses as well as sunglasses, provides up to 60% off sale items, and serves items with various styles just at the start of the glaring summertime to make glasses wearers new looks.



UP TO
60% OFF
— Summer Sale —
Your new summer look is here!

Lensmart Summer Sale



LENSMART

Glasses Brand Lensmart

In the genre-specific sale, Lensmart offers every individual multiple options to help customers extend their possibilities. Customers can find their favorites in the four parts of the sale: Flash Sale, Best Sellers, Sunglasses, and Just In. The brand also provides accessories for glasses to decorate the whole look. Starting at \$6.95, glasses in Flash Sale are good for customers to know about the basic information of glasses, such as styles, materials, design, and prices. For instance, the price of a pair of glasses is generally affected by the frame and the lenses. More specifically, there are four things determine the price: where they are made, what materials they are made of, the complexity of the design and whether the glasses company pays attention to designers. Among the four factors, the materials have a big and the most related impact on the price of glasses. Most glasses are made of plastic, metal or a combination of the two. Take Lensmart as an example, this brand uses 8 types of materials to make glasses, including acetate, TR90, metal, TPU, HEMA, and other mixed materials. For a majority of customers, whether the glasses are

durable matters. Acetates are superior to other plastics in terms of durability. In addition to plastics, metal materials like titanium and stainless are also good options for summer since they are also durable and cool for warmer weather.

As for the must-have product in summer -- sunglasses, they are not only a sunny-day necessity, but also like some fashionable items, a pair of sunglasses lend personality and fashion statement to an outfit, giving the wearer's look a fresh touch. On the basis of the protection of eyes, sunglasses can be simply divided into two groups: polarized and non-polarized sunglasses. For people who would like to both protect eyes from the sun's UV rays and say aloud their styles, it is important to have both the two types of sunglasses. Polarized lenses have a thin chemical that can decrease the reflection one's eyes see from the harsh and glaring light on extremely sunny days. And polarized glasses, such as those that are named Adriel and Brady at Lensmart, will give wearers crisper optics with less strain on their eyes when they are doing some outdoor activities like fishing, boating, or taking a long road trip. While for non-polarized ones, these sunglasses also protect eyes from UV rays but do not reduce the amount of glare one see. Non-polarized lenses are important to see things like the screens of smartphones, or watch on the beach in sunny areas. The latter one often plays a pretty big role in decorating one's summer outfit. Hence the design of many non-polarized sunglasses are more eye-catching among groups of people. There are also butterfly-shaped frame and heart-shaped frame like Abby and Efah. The two types of sunglasses serve different purposes, so customers can make their own choice in terms of what they want.

Every year, the summer sale of glasses shows many potential styles and design. From classic aviators and clubmasters to newfangled wayfarers and [cat-eye sunglasses](#), one will eventually find a pair to fit their faces as well as styles and satisfy their new preferences.

Diego Wu

Lensmart

[email us here](#)

Visit us on social media:

[Facebook](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/636795579>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.