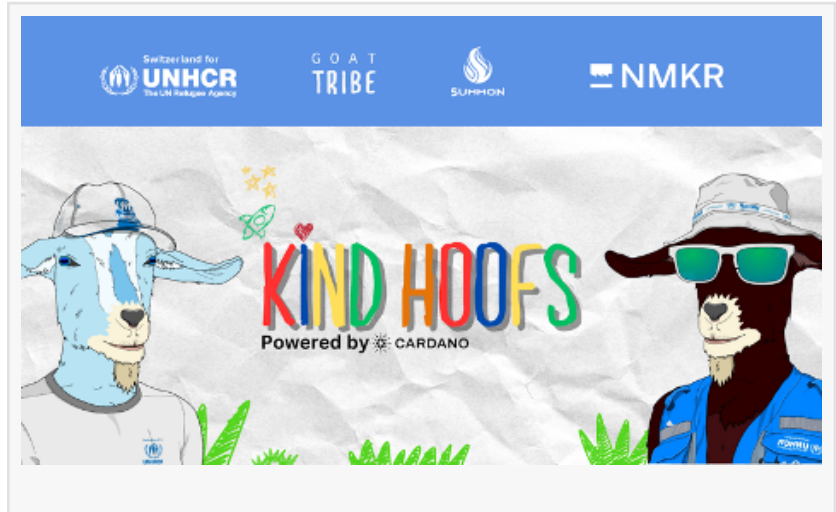


Summon Association Collaborates with GOAT Tribe and Switzerland for UNHCR to Bolster Humanitarian Efforts with Web3 Tech

ZUG, SWITZERLAND, May 31, 2023 /EINPresswire.com/ -- The Summon Association, a Zug-based registered organization, has announced its participation in the Kind Hoofs initiative, a pioneering collaboration with UNHCR's National Partner, Switzerland for UNHCR, and GOAT Tribe, a popular Web3 brand and NFT project committed to community development and social responsibility.



The UN Refugee Agency (UNHCR) works to save lives and protect the rights of forcibly displaced people around the world through partner organizations like Switzerland for UNHCR. The Kind Hoofs initiative will raise funds for this cause through solicited donations and sales of GOAT Tribe NFT digital collectibles featuring the UNHCR logo and uniforms on GOAT Tribe's iconic characters.

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Dr. Adam Rusch

As curators of the Summon Platform, the Summon Association will provide an interface for Multi-signature Wallets that will be used to secure and disburse the cryptocurrency funds raised. The Summon Platform provides the most popular Multi-signature Wallet for the Cardano blockchain with multi-chain features in development.

"We are honored to support UNHCR's National Partner, Switzerland for UNHCR, and GOAT Tribe in this

transformative Web3 initiative," said Dr. Adam Rusch, President at the Summon Association. "Through the Kind Hoofs initiative, we aim to make a significant impact for refugees and displaced people by leveraging the power of our best-in-class decentralized governance, treasury

and digital asset management solutions."

Utilizing a Multi-signature wallet ensures that no single individual can execute a spend transaction from the Kind Hoofs treasury unless it is approved by cryptographic signatures from a sufficient number of trusted individuals. This system allows for communities and organizations, such as Switzerland for UNHCR, to exercise greater control over their assets and establish a high degree of wallet security, while still ensuring ease of access and flexibility.

"We are proud to have the Summon Association as a collaborator in this critical humanitarian initiative, which leverages our respective brands, platforms, and Web3 technologies to support the important mission of UNHCR's National Partner Switzerland for UNHCR," said John Rivera, Chief Marketing Officer for GOAT Tribe. "We believe in the power of Web3 technologies to provide accessible and inclusive solutions for the benefit of forcibly displaced individuals worldwide."

Through the Kind Hoofs initiative, GOAT Tribe will introduce a series of digital collectables with characters depicting various roles within UNHCR's fight against forced displacement. Limited editions of these collectables, showcasing UNHCR's National Partner, Switzerland for UNHCR's logos and uniforms, will be offered for sale to the public.

Proceeds from the sale will be held in the Summon Platform Multi-Signature Wallet under the control of Switzerland for UNHCR's Innovation Unit until it is spent on refugee programs. In addition to raising funds, the Kind Hoofs Initiative also seeks to raise awareness of the plight of the over one million people who have been forced to flee their home country to escape conflict or persecution, while recognizing their strength and courage.

For more information:

Switzerland for UNHCR's Innovation Unit

https://twitter.com/UNHCR_CH_Innov

The GOAT Tribe

<https://twitter.com/adaGOATS>

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