

Glasses For Father's Day: EFE Launches New Campaign

NEW YORK, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- This year's Father's Day is just around the corner. It is going to be on June 18, and many are struggling to find the best gift for dads. For some people, it is well known that dads are difficult to shop for, but the best gift is actually the one with love. When choosing gifts for dads, confronting with so many options, one can consider something that are both functional and versatile. In the light of it, eyewear is a pretty good choice to most people because glasses are a useful accessory in everyday life and they could also be a unique decoration to elevate one's appearance as well as style.

[EFE](#), as a well-rounded glasses brand with rich history, is also taking part in celebrating Father's Day 2023, offering the Father's Day Sale and a guide to picking glasses as gifts for dads. In EFE Father's Day Sale, 4 types of discounts, from \$10 off to \$40 off, are available now among men's prescription glasses, reading glasses, sunglasses as well as clip on sunglasses.

When choosing eyewear for dads, there are many styles and types that one has to know. What will be mentioned below are four kinds of eyewear that are recommended as gifts to dads:



EFE Father's Day Sale 2023



Men's Eyeglasses



Men's Reading Glasses

1. Clip-on Shades

There are many reasons to explain why the clip-on structure is convenient for dads. For both indoor and outdoor activities, clip-on shades can be easily attached and detached. They are the "2-in-1" type which combines the functions of both glasses and sunglasses. Equipped with polarizing function, clip-on shades filter out the reflected light from roads and water surfaces. At the same time, the detailed design of every specific part of the clip-on shades ensures the clip-on attachment will snugly stay on the glasses frame. This type of eyewear are ideal for dads when they are driving, traveling, fishing, as well as other outdoor activities.

2. Men's Eyeglasses

Eyeglasses must be one of the most necessary accessories used to correct or improve various types of vision problems. They could mean more than just an accessory or a tool to improve vision. A new pair of eyeglasses will be a warm gift with deep love and care, especially in holidays or some major events, for eyeglasses are the type of gifts that are unique and customized. Sending eyeglasses to dads has several factors to consider, such as lens types, frame shapes, colors, materials, and prescription. One needs to know clearly about these information in order to get the best pair for dads. While for dads, it is moving to receive a gift like this, for the eyeglasses carry a great amount of affection from their children.

3. Men's Reading Glasses

Dads will grow old, indeed. With the aging body, some have trouble reading things close up. The condition called presbyopia, which may start to affect people from around the age of 40. Before buying a pair of [reading glasses for men](#), one should check some signs to make sure that dads need glasses for reading: if he has difficulty focusing when reading, drawing, or seeing the text on a mobile phone or newspaper; after trying to read, he will get headaches or his eyes feel tired. These might be signs that dads need to get some help from reading glasses.

4. Men's Sunglasses

For many children, dads are the most handsome one and the superhero in their lives, so the cool sunglasses are just a perfect gift for dads. There are some styles of sunglasses for dads, making the superhero forever be young and strong. 80's sunglasses are both stylish and timeless. The wayfarers are one of the most timelessly cool sunglasses for men, since the minimalistic design always makes men look great no matter what he is doing. Another typical choice is aviator sunglasses. There are few sunglasses which are as famous and masculine as this style of sunglasses. Dads must love this style when they are fishing, driving, or doing something else.

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EFE GLASSES

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