

Drees & Sommer Extends its' Holistic Brand Solution and Management Services for Sustainable Real Estate Globally

Leading international construction and real estate consultancy announces global consulting services become available across Asia and the Middle East.

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Drees & Sommer has recently

launched its' Brand Solution and Management [global](#) service program, which is now accessible to clients and partners throughout Asia and the Middle East. This business segment is designed to assist clients in managing their real estate projects and portfolio from Strategy to

implementation and operation. Their all-encompassing approach includes addressing important challenges such as [sustainability](#), digitisation, and hybrid working for the entire real estate industry.

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In an increasingly complex and uncertain environment, Brand Solutions & Management services can help clients navigate challenges such as digitisation, hybrid working and help people back to the office”

*Stefan Kümmel, Senior
Manager and Head of the
Global PMO Team*

With the launch of its new global service program, Drees & Sommer are committed to offering clients comprehensive solutions for effectively managing their real estate projects and providing end-to-end solutions for corporate real estate needs. The business segment covers all aspects of a real estate project, including:

Consulting

- Brand strategy and communication
- ESG and sustainable Consultancy
- New work consultancy
- Audio-visual Consultancy
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Design

- Concept development
- Sustainable design
- Guidelines & Standardization

Management

- PMO & Excellence Centre operations
- IT- Management
- Turnkey solutions
- Project Delivery Solutions
- Data Management

Sustainability is becoming increasingly essential in constructing and operating buildings worldwide. Drees & Sommer recognise this and encourage their clients to adopt sustainable practices. Implementing sustainable practices can benefit the environment and the bottom line by reducing energy costs, using Cradle-2-Cradle materials and improving employee engagement and retention.

Stephan Degenhart, Associate Partner Drees & Sommer, Managing Director APAC, adds: "We are thrilled to be able to offer this extensive service to our clients across Asia and the Middle East; overall, Drees & Sommer's Brand Solution and Management offering is a valuable resource for clients looking for a comprehensive approach to their real estate project needs. Clients can be confident that their project is handled by a team of consultancy experts and engineering professionals who will ensure optimal project delivery."

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