

Simpatico Studios Takes Bronze at 44th Annual Telly Awards

Twin statuettes for Branded Content bring Simpatico's Telly tally to seven; mark first-ever for its Original Content business unit.

NEW BRITAIN, PA., UNITED STATES, May 31, 2023 /EINPresswire.com/ -- [Simpatico Studios](#), a

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Sabrina Dridje, Executive Director, The Telly Awards

premier multimedia content production studio and marketing consulting firm emanating from the Greater Philadelphia Area, today announced it won bronze in two categories at the 44th Annual Telly Awards, which honor excellence in video and television across all screens.

For the “Craft: Use of Graphics” category, Simpatico Studios placed 4th, trailing only Warner Bros. Discovery Inc. (NASDAQ: WBD), Qatar-based Alarby TV, and WWE Studios

(NYSE: WWE). Simpatico Studios also took bronze in the “Branded Content: Promotional” category.

The Telly Awards lauded Simpatico Studios’ ability to “Break Through The Static’ of the ever-increasing ubiquity of video” with a bronze honor for its animated trailer for [Runaway Silver™](#), the studio’s flagship Intellectual Property franchise.

“The caliber of the work this season truly has reflected the theme of breaking out and standing out,” said The Telly Awards Executive Director Sabrina Dridje, who said the competition received nearly 13,000 submissions this award season—the highest number in a decade.

Simpatico Studios Executive Producer Steve Whiskeyman called the awards “an incredible testament to Simpatico’s originality, precision, and creative focus.”

Marvel Studios director Katie Hinsen was among the 200+ working industry professionals who comprised the 2023 Telly Awards Judging Council. Other Telly Awards judges included Epic Games producer Fred Volhuer, Vimeo Vice President Derick Rhodes, and Sony Music content head Kaki Stergiou.

Twin statuettes at the 44th Annual Telly Awards add to a growing list of accolades for Simpatico

Studios' wholly owned Runaway Silver™ franchise. The franchise's debut product, Teen/Young Adult novella "The Impossible Sight of Lily Lilac," was also recognized by Publisher's Weekly as an Editor's Pick in September 2022, and went #1 internationally in 2021 on three Amazon Best Seller lists. The Telly Award-winning Runaway Silver™ series official book trailer, approaching nearly 1 million views on YouTube, can be streamed at Youtube.com/SimpaticoStudios.

To view Simpatico Studios' official 2023 Telly Award listing, please visit [The Telly Awards Gallery](#).

The book's sequel, "Lily and the Ringmaster," is due out July 3, 2023. A Runaway Silver™ tabletop card game, "Ringmasters' Realm," is also in development at Simpatico Studios.

To learn more about Runaway Silver™, visit www.RunawaySilver.com.

ABOUT THE TELLY AWARDS

The Telly Awards was founded in 1979 to honor excellence in local, regional and cable television commercials with non-broadcast video and television programming added soon after. With the evolution and rise of web series, VR, 360 and beyond, the Telly Awards today also reflects and celebrates an exciting new era of the moving image, both on- and offline.

The Telly Awards annually showcases the best work created within television and across video, for all screens. Receiving over 13,000 entries from all



Twin statuettes for Runaway Silver™ bring Simpatico's Telly tally to seven; mark first-ever for Simpatico Studios' Original Content business unit.



Runaway Silver™ Logo

50 states and 5 continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world.

The Telly Awards are judged by members of the Telly Awards Judging Council, a group of over 200+ working industry who have previously won the Telly Awards' highest accolade and as such, have demonstrable expertise in the categories they review. All members of the Telly Awards Judging Council must apply and be accepted after their credentials are verified.

For more information about The Telly Awards, please visit www.TellyAwards.com.



Simpatico Studios Logo

ABOUT SIMPATICO STUDIOS

Simpatico Studios is a premier content production studio and marketing consulting firm emanating from the Greater Philadelphia Area. The company operates multiple synergistic business units, each calibrated toward producing commercially successful product and service lines. Its world-class creative service is employed by reputable international clients, and also produces wholly owned Intellectual Property including books, web apps, and other scalable consumer entertainment products.

For more information about Simpatico Studios, please visit www.SimpaticoStudios.com.

Liz Tagatac
Simpatico Studios, LLC
+1 844-782-7411 ext. 0
[email us here](#)

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