

Bevolution Group Brings a Surge of Energy to Juice with the Launch of Dr. Smoothie Watermelon Kiwi Refreshers

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[Bevolution Group](#), one of the nation's most diverse and innovative beverage manufacturers, today announced the launch of [Dr. Smoothie's](#) Watermelon Kiwi Refreshers. This is the latest flavor of its widely successful Refreshers line of beverages to help consumers refresh and recharge with a hint of green coffee extract.

[Dr. Smoothie Refreshers](#) are crafted from real fruit juice and green coffee extract, which is a natural energy boost that consumers will love any time of the day. These fresh-tasting beverages offer more than just simple refreshment.

The new Watermelon Kiwi Refreshers joins a growing portfolio of Dr. Smoothie Refreshers that include Strawberry Acai; Watermelon Cucumber Mint; Wildberry Hibiscus; Peach Mango; Blood Orange Coconut Ginger; and Dragon Fruit Lychee.

These lightly caffeinated beverages are perfect for smoothie shops, cafes, bars or any foodservice establishment that caters to consumers seeking a unique, premium option for their beverage menu that delivers a blast of refreshment with a great taste.

Just like the other Refreshers beverages, the new Dr. Smoothie Watermelon Kiwi Refreshers is



Dr. Smoothie launches Watermelon Kiwi Refreshers

The Dr. Smoothie logo, featuring the brand name in a large, red, cursive script font with a registered trademark symbol.

Dr. Smoothie Logo

just pure goodness: no artificial colors or preservatives, no HFCS, sweetened with cane sugar and stevia, shelf-stable, made with real fruit juice and natural flavors, gluten-free, lactose-free, vegan and blended in the U.S.A.

“Our line of Refreshers, and our newest flavor - Watermelon Kiwi - are a great way for our foodservice customers to expand their beverage menu with just one SKU,” said Robert Corlett, Bevolution Group’s Senior Vice President of Sales &

Marketing. “This fresh, lightly caffeinated juice beverage is so versatile, it can be used to create smoothies, cocktails, mocktails or a sparkling beverage; the innovations are endless.”

The logo for Dr. Smoothie Refreshers! features the brand name 'dr. Smoothie' in a red, cursive script font, with a registered trademark symbol. Below it, the word 'REFRESHERS!' is written in a bold, red, blocky font with a distressed, stamped texture.

Dr. Smoothie Refreshers Logo

“At Bevolution Group, we’re on a mission to innovate and develop the newest beverage concepts to add to our growing portfolio – all to meet the needs of our foodservice clients and their customers,” continued Corlett.

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Robert Corlett, Bevolution Group’s SVP of Sales & Marketing

For the past two decades, Dr. Smoothie has delivered a daily dose of deliciousness for its foodservice clients. Dr. Smoothie has been at the forefront of healthy beverage innovation, paving the way with shelf-stable, clean label and organic beverages with Addin functional powders that are as delicious as they are wholesome.

Dr. Smoothie Refreshers Watermelon Kiwi are available in 46 Fl oz, shelf-stable bottles and are sold to foodservice distributors or direct. For more information or to request

samples, visit

www.drsmoothie.com/contact-us/.

ABOUT BEVOLUTION GROUP

Bevolution Group is a leading manufacturer of shelf-stable and frozen foodservice cocktail, mocktail, smoothie and beverage mix products. To help customers keep up with increasing demand and fast-changing beverage trends, Bevolution Group offers a versatile portfolio of innovative, high-quality beverage products and programs. The company also manufactures products customized to meet specific sensory and delivery needs by working closely with its distribution partners, customers and markets. These include restaurants and bars, hotels, healthcare organizations, casinos, education campuses and military facilities across the U.S.,

Canada, Latin America and the Caribbean. Bevolution Group is headquartered in Chicago with production facilities in Chicago; Frostproof, FL; Huntington Station, NY; and Fullerton, CA. For more information, visit www.bevolutiongroup.com.

ABOUT DR. SMOOTHIE BRAND

Since 1997, the Dr. Smoothie Brand has been providing healthy smoothie bases, lightly caffeinated beverages, functional Addins, vegan and whey protein powders, and cafe powder mixes that address the market demand for specialty beverages with no artificial ingredients or preservatives. Dr. Smoothie is a full-line, healthy beverage company manufacturing 100% Crushed whole fruit smoothie bases, Organic and Classic smoothie bases, Café Essentials coffee house style specialty coffees, chai, cocoa, refreshers, naturally caffeinated juices and Addins functional supplement powders. For more information, visit www.drsmoothie.com.

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