

Money Penny Launches Intake Services to support new business drives for US Firms

ATLANTA, GEORGIA, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- [Money Penny](#) has launched a new [Intake Service](#), delivered via its sister brand [VoiceNation](#), to help clients drive new business by responding quickly to new inquiries on their behalf.

The new service means that VoiceNation's team of professional US-based call handlers will help improve the conversion rate of new inquiries, by responding to them quickly on the phone, and qualifying them by asking a series of screening questions provided by, and tailored to, the client. As a result, businesses own teams can focus on converting qualified leads, saving their teams time and effort.

VoiceNation's highly trained professional call handlers know the importance of making a good first impression and the new Intake Service is backed by full CRM and Zapier integration.

How it Works

- When a new completed web form arrives at a client's CRM, this alerts VoiceNation's OpenAnswer platform
- OpenAnswer immediately flags to a VoiceNation agent about the lead
- Using the completed web form details, the lead is qualified by phone, or any other required channel
- All information requested by the client is then fed back into the client's CRM for immediate conversion
- The service integrates with all CRM platforms and contracts can be completed via DocuSign

Eric Schurke, VP of VoiceNation said: 'This new service will enable businesses to respond to new leads before their competitors do. We're doing the heavy lifting of sifting through new opportunities, efficiently and cost-effectively, by qualifying new leads, so in-house sales teams can then convert hot leads faster. Our clients should see benefits of the new service really quickly, achieving faster new business growth.'

<https://voicenation.com/live-answering/intake-services/>

ENDS

Notes to editors:

The Money Penny Group includes award-winning companies, VoiceNation, NinjaNumber and

Alphapage and is a leading provider of phone answering, live chat and customer contact solutions working with businesses of all shapes and sizes.

Money Penny has over 1,200 employees globally. The company handles over 20 million calls and live chats for 21,000 businesses. Money Penny is proud to have been part of the '100 Best Companies to Work For' seven times and to be recognised as a Great Place To Work (GPTW)

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