

BeneLynk's Social Care Strategy Is Evolving: Jamie Sunde Joins the BeneLynk Team

*Jamie Sunde Joins the BeneLynk Team as the
Director of Product Management,
Community Services, and Partnerships*

SUNRISE, FLORIDA, UNITED STATES, May 31, 2023 /EINPresswire.com/ -- BeneLynk, a national provider of social care solutions for managed care plans, continues to lead the way in innovative, durable social determinant of health solutions. Partnering effectively with our health plan partners and community-based organizations (CBOs) is a key step towards advancing health equity and building healthy communities. In so doing, we aim to engage members more thoroughly, better understand the impact of our outreach, and refine our CBO strategy more broadly. Forming bi-directional community partnerships will allow us to meet and exceed new expectations set by regulatory authorities, while

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Jamie Sunde

better serving our payor and provider clients and their members. To aid in our social care initiatives, we are pleased to announce the addition of Jamie Sunde to the BeneLynk team. Jamie, who has nearly two decades of healthcare leadership expertise, will serve as the new Director of Product Management, Community Services, and Partnerships, and will play an instrumental role in advancing our social care efforts.

BeneLynk was [established in 2016](#) by a team of healthcare professionals with decades of experience working with government and managed care programs. Our social care advocacy is offered to more than 18 million health plan members across the country, allowing health plans to drive accurate risk-adjusted revenue and improve quality performance while removing barriers preventing members from living their healthiest lives.

Our [Community Lynk and Community Lynk+ solutions](#) allow us to link plan members to over 300,000 federal, state, local, veteran, and non-governmental benefit programs. BeneLynk improves member engagement and satisfaction, lowers medical costs, and enhances health outcomes by identifying and documenting health-related social needs and surfacing solutions.

In her new role, Jamie will engage and build relationships with community-based organizations,

allowing BeneLynk to better understand the impact of our Community Lynk and Community Lynk+ solutions and broaden the scope of our social care services. BeneLynk recognizes and seeks to understand and impact the unique dynamics of CBO engagement by leveraging Jamie's leadership and strategic execution.

"We are very excited to have Jamie join our social care efforts. We understand that continued innovation and strong community partnerships will play an integral role in Star Ratings and HEDIS measures in the coming years, which is one of the many reasons why we are so pleased that Jamie, with her many special skills and knowledge, has joined our team. Her strategic and thought-leadership skills will be invaluable for the future of BeneLynk's social care strategy and our Community Lynk and Community Lynk+ solutions," says Terry Ward, Chief Products Officer at BeneLynk.



Jamie Sunde, Director of Product Management, Community Services, and Partnerships

Jamie's education in public health includes an MBA and MPH in Healthcare Administration and Global Health from Loma Linda University. She has also held leadership positions in organizations such as SAC Health System, Atrium Health, and findhelp. Her areas of expertise include quality improvement, program strategy and process improvement, and community and population health. In addition, she is a Certified Professional in Healthcare Quality (CPHQ), having held this distinction for 12+ years.

"I am thrilled to be joining BeneLynk's team. As someone who has dedicated their career to the access and delivery of equitable healthcare, I look forward to working with other innovative leaders who [share the same goals](#). I am impressed with the outreach and advocacy BeneLynk provides, and I am glad that my years of experience will assist BeneLynk with better serving their clients' members," says Jamie Sunde, BeneLynk's new Director of Product Management, Community Services, and Partnerships.

For any questions about what we do or the services we provide, please reach out to keslie@benelynk.com. You can also visit our website at BeneLynk.com and follow us on social media to learn more.

About BeneLynk

BeneLynk is a national social care vendor for managed care companies. BeneLynk engages members to understand social determinants of health (SDoH) challenges and to provide professional advocacy to access benefits. BeneLynk removes the barriers to allow members to live their healthiest lives.

Kristen Dodd

BeneLynk

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