

Ooredoo Kuwait Partners with LigaData to Upgrade Data Management System

Ooredoo, the leading telecommunications company in Kuwait, has chosen to collaborate with LigaData to revolutionise its data management capabilities.

TELECOMS WORLD MIDDLE EAST,, DUBAI, UAE, May 31, 2023 /EINPresswire.com/ -- Ooredoo, the



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Abdulaziz Al-Babtain, Chief Executive Officer of Ooredoo Kuwait leading telecommunications company in Kuwait, has chosen to collaborate with <u>LigaData</u> to revolutionize its data management capabilities. In a strategic move, Ooredoo Kuwait will implement LigaData's innovative Open Source Big Data (OSBD) platform, marking a significant milestone in their pursuit of operational excellence and customer satisfaction.

Under this partnership, LigaData will migrate Ooredoo Kuwait's existing big data system to its cutting-edge OSBD platform. By leveraging the platform's powerful features and flexibility, the company aims to enhance operational efficiency and achieve a superior return on investment.

Highlighting the benefits of the migration, Abdulaziz Al-

Babtain, Chief Executive Officer of Ooredoo Kuwait, expressed his enthusiasm, saying, "At Ooredoo Kuwait, we continuously strive to provide the best possible services to our customers. Partnering with LigaData and adopting their OSBD platform is a testament to our commitment to innovation and our dedication to delivering exceptional telecommunications solutions."

By implementing LigaData's OSBD platform, Ooredoo Kuwait will establish a robust foundation for its big data system, ensuring a seamless transition from the current infrastructure. The OSBD platform's open-source nature will eliminate the requirement for costly proprietary software subscription licenses, resulting in substantial operational cost reductions and delivering a superior Total Cost of Ownership (TCO) for the company.

In addition to cost savings, Ooredoo Kuwait will enjoy improved operational efficiency by leveraging the flexibility and adaptability of LigaData's OSBD platform. With the ability to select Hadoop module versions that precisely match their use cases, the company can tailor its data

management system to meet specific requirements, increasing efficiency and productivity.

Darya Nasr, Chief Revenue Officer (CRO) of LigaData, expressed confidence in the migration project, stating, "The LigaData OSBD platform is designed to provide businesses with a flexible, cost-effective solution for managing big data. We are thrilled to collaborate with Ooredoo Kuwait and are committed to supporting them throughout this critical migration project."

This partnership represents a significant advancement for Ooredoo Kuwait, further solidifying the company's position as a prominent

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telecommunications service provider in the region dedicated to delivering unparalleled customer experiences.

About Ooredoo Kuwait:

Ooredoo Kuwait was established in December 1999 as the second operator in the country. Today, the company offers mobile, broadband internet and corporate managed services tailored to the needs of customers and businesses. The company operates many regional telecom providers: Ooredoo Algeria, Ooredoo Tunisia, Ooredoo Maldives, and Ooredoo Palestine. Ooredoo Kuwait is a member of the international Ooredoo Group based in Doha, Qatar.

About LigaData

LigaData of Silicon Valley specializes in software products and managed data services for communication service providers to enable new revenue-generating solutions, achieve data-driven outcomes, and optimize operator resources. LigaData's software products and services are used by over 30 mobile operators, supporting over 350 million worldwide subscribers to extract greater value from their existing infrastructure by enabling new data-driven, revenue-generating solutions.

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