

# Only Louisiana Distillery To Offer 100% Blue Agave Tequila Opens Doors

*Resilient together, father/daughter duo Chip and Natalie Noel are excited to finally share their craft small-batch spirits with Louisiana and beyond.*

DONALDSONVILLE, LOUISIANA, USA, May 31, 2023 /EINPresswire.com/ -- After six long years, [The Noël Family Distillery](#) finally opened its doors and hosted its first official tour and tasting on May 6th. The 4,000 sq ft. facility welcomes visitors with a spacious parking lot, a tasting room, a retail store, and a private event space for special occasions and classes.



Chip, Master Distiller, and his daughter, Natalie, CEO, and Product Visionaire celebrate after successfully pulling a rum sample from Cask #1 on May 3rd, 2023. "This is a momentous occasion," says Natalie.

Louisiana's only distillery to offer 100% Blue Weber Agave Tequila also specializes in small-batch barrel-aged rum and charcoal-filtered vodka—try their signature pickle-infused vodka for a fun twist on your bloody mary.

“

We love making and distributing ultra-premium spirits that bring people together and make life enjoyable.”

*Chip and Natalie Noel*

## The Journey

Natalie Noel, CEO, and Product Visionaire, and her father, Chip, Master Distiller and a retired Jet Pilot of 45 years, joined forces in 2018 to raise funds for the future location of their craft distillery – the former power and light building for the city of Donaldsonville (est. 1895) which sits 25 feet above sea level on the banks of the Mississippi River in the heart of sugarcane country.

But the idea for the local business had been distilling in Chip’s mind for 30 years. As a professional pilot, he flew to the Caribbean hundreds of times and sampled various rums from many different regions.

“I always thought a distillery made sense here because we grow some of the finest sugarcane in

the world,” he says. “We chose Donaldsonville because of its proximity to the sugarcane refinery, allowing us to ferment the delicate cane juice as soon as it’s pressed.”

Although the pandemic delayed their plans, their fundraising efforts to further their hometown mission continued online. “We’re grateful for the outpouring of community support we received,” Natalie shares.

“We look forward to bringing jobs and growth to the area, partnering with local businesses, farmers, and food trucks, and contributing to the revitalization of Donaldsonville, where our family has lived and worked for generations.”

After years of construction and resilience, the distillery celebrated a major milestone in October of 2022 when its first still was installed.

In May of 2023, Noël spirits are hitting the shelves at local retailers, restaurants, and bars. You can discover your new favorites at:

Houmas House  
Hokus Pokus, Prairieville  
Calandro’s Supermarket  
Ivar’s Sports Bar & Grill, Baton Rouge  
Unleaded BBQ, Baton Rouge  
The First and Last Chance Cafe

The family enjoys the full support of the community. “We’ve partnered with local sugarcane farmers who work the same land as my grandfather and



Louisiana’s only Tequila can be found at Noël Family Distillery. With full-bodied and balanced flavor, these two unique expressions, Blanco and Reposado are a propriety blend of Lowland and Highland Agave and contain 100% Blue Weber Agave.



The new home of The Noël Family Distillery in Donaldsonville, LA is the 4,000 sq ft. former power and light building ( est. 1895 ) and welcomes visitors with ample parking, tours, tasting, and private event space.

great-grandfather did," Natalie says. "We can't wait to share our culture, community, and passion with you."

"I'm excited the Noel family decided to invest in the city of Donaldsonville and to bring something unique and fun to the area," says Leroy Sullivan, Mayor. "It's going to bring an economic impact and hopefully attract tourists."

#### Louisiana Spirits

Noël Family Distillery is proud to offer bold spirits for every occasion and would love to greet you personally with a glass and a shot of warm Southern hospitality. All spirits are also available to order online.

The exclusive collection includes:

Tequila- Louisiana's only Tequila blends the best of both cultures- the Mexican tradition and the Louisiana spirit. Choose from Blanco and Reposado. Both additive-free rare expressions fuse Lowland and Highland mature-harvested Agave resulting in an array of unique tasting notes.

Rum- These two rums are aged in American oak barrels for optimal flavor. Noël Rare 6-Year Reserve is distilled from high-test molasses and blends Caribbean and Central American rums together for a truly exquisite sipping experience. Noël 6-Year Tequila Cask rum is distilled from Grade A molasses and finished in Tequila casks for a velvety smooth palate feel.

Vodka- Made from 100% USA corn, this 6x distilled vodka is charcoal filtered to flush any impurities, leaving only the smooth flavor. Try their signature pickle-infused vodka if you like briney and dill notes.

Noël Family Distillery is located at 30 Veterans Blvd, Donaldsonville, LA 70346, and is open M-F 9 am to 3 pm, and for special events. Private events are welcome.

You're invited to register for a 1-hour tour, enjoy samples, and purchase bottles to take home. Tours are \$20/per person and are held Thurs-Sat. [Book your visit today here.](#)

Press and media are welcome to book a complimentary tour by contacting Monica Romano at [monica@hiddengempr.com](mailto:monica@hiddengempr.com)

For more information and to keep up on the latest distillery news, [please visit: Noël Family Distillery](#)

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