

# Fedica Expands into the Fediverse by Offering New Social Media Tools for Mastodon, Facebook & Instagram

*Fedica launches new analytics & community-building tools for Mastodon, Facebook, Instagram, on top of Twitter, with better publishing for Pinterest & LinkedIn.*

ONTARIO, CANADA, May 31, 2023 /EINPresswire.com/ -- FEDICA: THE FIRST COMPREHENSIVE ANALYTICS & PUBLISHING PLATFORM FOR THE FEDIVERSE



Fedica (formerly Tweepssmap), a leader in social media management, announces the launch of advanced analytics and community-building tools for Mastodon, Facebook, and Instagram, in addition to Twitter.

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Let's reimagine social media tools. Manage content across 6 platforms, get analytics insights from Mastodon, Twitter, Facebook & Instagram, & leverage deep AI insights, growth patterns & demographics.”

*Samir Al-Batran*

Fedica recognizes the importance of catering to the evolving needs of social media professionals and the industry at large. With its latest upgrades, the company empowers users to consolidate their social strategy all within Fedica, fostering growth opportunities for building an interconnected community with many advanced toolsets typically accessed by multiple separate tools.

"Expanding analytics and publishing capabilities across platforms will allow businesses to measure their impact on their community and help them increase universal engagement," says Samir Al-Batran, Fedica's CEO and Founder. "By offering advanced tools in one

comprehensive service, we eliminate the need for multiple platforms and dramatically reduce costs for our users."

## KEY FEATURES AND BENEFITS OF FEDICA'S EXPANDED TOOLS:

**SEAMLESS SOCIAL STRATEGY:** Fedica allows companies to bring their social strategy to the fediverse, being the first to build advanced capabilities for Mastodon while providing a unified approach to managing multiple platforms in one place. Getting in-depth analytics and scheduling with multiple platforms saves time, streamlines operations, and boosts productivity.

**AI ANALYTICS AND PUBLISHING:** With analytics capabilities for Mastodon, Twitter, Facebook, and Instagram, Fedica equips social professionals with in-depth insights to better understand their audience's content interests. The combined publishing capabilities reduce the effort of ensuring a comprehensive content distribution strategy using separate schedules for each content type.

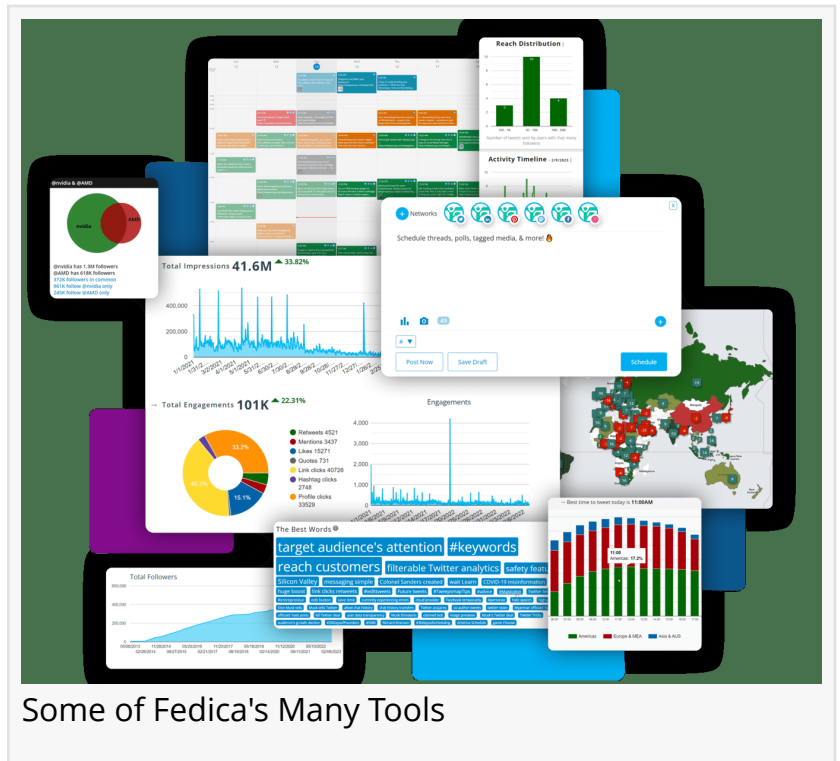
**AUDIENCE GROWTH AND SEGMENTATION:** Deep analysis tools allow businesses to grow their audience across platforms, tapping into new communities and expanding reach. Segmentation capabilities also enable social media managers to understand what resonates with specific demographics within their audience in multiple networks, leading to more targeted content strategies.

"We empower social media professionals to stay ahead of the curve. Our tools leverage AI to unlock exclusive insights and enable people to build thriving communities," adds Jon Wesselink, Fedica's Director of Marketing. "Fedica is dedicated to providing the most comprehensive social media management experience available."

## EXPLORE THE FUTURE OF SOCIAL MEDIA MANAGEMENT

To experience the full potential of Fedica's AI-powered tools and exclusive data, visit their website at [fedica.com](https://fedica.com).

[Discover the tools that will revolutionize your social media strategy](https://fedica.com) and propel your business into the next era of social media.



Some of Fedica's Many Tools

## ABOUT FEDICA.COM

Fedica is a comprehensive platform that unifies social media tools to empower businesses with exclusive insights to build thriving communities and break through the noise. With a commitment to innovation and leveraging the principles of the fediverse, Fedica is ever-evolving its advanced analytics, publishing, listening, and audience analysis capabilities to streamline social media success.

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