

# HEMPE Announced as Master Sponsor of 2023 World Strength Games & Adaptive Strength Championships

*HEMPE sponsor 2023 World Strength Games and Adaptive Strength World Championships, promoting natural natural pain relief alternatives and supporting athletes.*

WIMBORNE, DORSET, UNITED KINGDOM, May 31, 2023 /EINPresswire.com/ -- HEMPE Announced as Master Sponsor of the 2023 [World Strength Games](#) and [Magnus Ver Magnusson Adaptive Strength World Championships](#)

HEMPE, the leading provider of [natural pain relief products](#), is proud to announce its role as the master sponsor of the highly anticipated 2023 World Strength Games (WSG) and the Magnus Ver Magnusson Adaptive Strength World Championships. These events, set to take place from September 15 to 17 at the Orlando Convention Centre in Florida, will bring together the strongest athletes from around the world to compete for the prestigious titles.

The World Strength Games, known as the pinnacle of International Strongman Competitions, will welcome athletes from every country on Earth to showcase their incredible strength and skill. The event will feature various categories including Pro Men, Pro Women, Open Men, Open Women, Masters, and Adaptive Athletes. Over the course of three action-packed days, 300 athletes will engage in 8-10 challenging events, pushing their limits to claim victory.

In an exciting development, HEMPE has partnered with 4-time World's Strongest Man and fan favorite, Magnús Ver Magnússon, to host a dedicated event for Adaptive Athletes. Athletes with



Hempe logo

disabilities participating in the World Strength Games will now compete for two titles: the World Strength Games Adaptive Athlete Champion and the Magnus Ver Magnusson Adaptive Strength World Championships. This collaboration aims to highlight the incredible abilities and determination of adaptive athletes, providing them with a platform to showcase their strength on the global stage.

Magnús Ver Magnússon, renowned for his extraordinary achievements in strongman competitions, is a proud ambassador of HEMPE. The partnership between Magnússon and HEMPE underscores their shared

commitment to promoting natural pain relief solutions and supporting athletes in their pursuit of excellence. As a master sponsor, HEMPE will proudly contribute to the success and visibility of both the 2023 World Strength Games and the 2023 Magnus Ver Magnusson Adaptive Strength World Championships.

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I spent many years watching my fellow soldiers in pain, reliant on heavy opioids. I passionately believe that topical CBD naturally reduces inflammation and is the safest way to administer pain relief”

*Farard Darver, former British Army Officer & Green Beret and CEO of HEMPE*

HEMPE products are revolutionising pain management by offering natural alternatives to traditional methods. With an alarming number of individuals living in pain, HEMPE provides a powerful solution to those seeking relief without resorting to damaging active ingredients. By combining the finest natural ingredients, such as Clove Leaf Oil, Cypress Oil, Laurel Leaf Oil, Eucalyptus, Mentha Arvensis, Lavender & Pinus Sylvestrus, with CBD, HEMPE has developed four exceptional topical products: HEMPE Hot Muscle & Joint Gel, HEMPE Ice Muscle & Joint Gel, HEMPE SOS Balm, and HEMPE Firming & Toning Gel. These carefully formulated products have undergone rigorous

scientific testing, ensuring their efficacy and safety.

"Our mission at HEMPE is to provide individuals with natural, effective pain relief solutions," said Farard Darver, former British Army Officer & Green Beret and CEO of HEMPE. "Having witnessed the challenges faced by my fellow soldiers, who were heavily reliant on opioids for pain management, I firmly believe that topical CBD, with its anti-inflammatory properties, is the safest and most efficient way to alleviate pain."

HEMPE products have garnered significant acclaim, with 99% of consumers giving them five-star ratings on Trustpilot. Countless individuals have shared their personal success stories at trade



[HTTPS://THEWORLDSTRENGTHGAMES.COM/](https://theworldstrengthgames.com/)

2023 World Strength Games

fairs and press events, highlighting the positive impact HEMPE has had on their lives. The brand's commitment to excellence and the satisfaction of its customers has driven its rapid growth and word-of-mouth endorsement within fitness and active lifestyle communities.

In addition to their sponsorship of the 2023 World Strength Games and the Magnus Ver Magnusson Adaptive Strength World Championships, HEMPE proudly supports IFBB legend Flex Wheeler, Triple UFC Champ Dan "The Beast" Severn, and 4-time World's Strongest Man Magnús Ver Magnússon. These partnerships further solidify HEMPE's dedication to empowering athletes and individuals seeking natural pain relief solutions.



Magnus Ver Magnusson Adaptive Strength World Championships

To learn more about HEMPE and its range of products, please visit their website at <https://hir.global/collections/hempe>. For media inquiries and interview requests, please contact Ross Whittaker at +44 1202 096219 or [ross.whittaker@hir.global](mailto:ross.whittaker@hir.global).

## About HEMPE

HEMPE is a leading provider of natural pain relief products designed to alleviate aches, pains, and dry skin. By combining CBD with the best possible natural ingredients, HEMPE has developed powerful topical solutions that have garnered widespread acclaim. The company is dedicated to revolutionising pain management and promoting an active and healthy lifestyle.

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