

Introducing The Batting Donut: Sweetening Baseball Bat Weights on National Donut Day

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/EINPresswire.com/ -- Today, [The Batting Donut](#) is thrilled to announce the launch of its deliciously designed new baseball bat weights. These reimaged bat weights are scheduled to make their debut on Kickstarter, June 2, 2023, just in time for National Donut Day. Gone are the days of plain and boring bat weights – The Batting Donut brings fun and flare into the on-deck circle.

Traditional bat weights have remained largely unchanged since their introduction in the late 1960s – small metal rings covered in plain rubber or vinyl that slide onto the barrel of a bat. While an iconic part of the baseball

scene that has survived for more than 50 years, the conventional design lacks any element of excitement. The Batting Donut combines all the benefits of traditional functionality with a modern design, providing players with a unique training tool that enhances strength while adding a sprinkle of fun to their practice routines. With its eye-catching donut shape design and vibrant colors, The Batting Donut is sure to put a smile on every player's face.

"The conventional round bat weights are just as plain today as when they first rolled out of the oven in the late 1960s. We created The Batting Donut to change that," said Gary Jensen, the baseball dad behind the project. "Players will now have a choice between plain rubber coated steel rings or a more fun, decorative option."

With The Batting Donut bat weights, players can personalize their equipment and express their unique style. Available in three delightful colors – blue, pink, and chocolate brown – players can choose the donut that suits their taste. But this product is more than just a novelty item; it has



been meticulously designed and calibrated to add just the right amount of weight to the baseball bat, helping players build strength and develop a more powerful swing. To cater to the varying needs of players, The Batting Donut comes in two sizes: 9 ounces and 16 ounces.

In celebration of the launch, The Batting Donut invites baseball players and fans everywhere to visit their website at www.thebattingdonut.com, where they can learn more about the upcoming Kickstarter campaign. The campaign will officially launch on June 2, 2023, in celebration of National Donut Day, and will run until July 11, 2023. The campaign will offer various pledge options, allowing backers to pick up their own donuts at exclusive early-bird prices.

“This product kind of started as an off-handed joke between me and my son after a long day at the ballpark,” added Jensen. “But after sharing the idea with some fellow players, parents, and coaches, we knew we had an opportunity to bring something new and exciting to the game.”

About The Batting Donut:

The Batting Donut puts a modern design on one of the most iconic baseball training tools of all-time. The product will be available exclusively through a Kickstarter campaign that will run from June 2, 2023 until July 11, 2023. Learn more at www.thebattingdonut.com.

Gary Jensen

The Batting Donut – Sweeten Your Swing™

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