

# Healthcare Conference to Feature NAHQ's Innovative Approach to Rebranding Quality

*NAHQ will share insights on improving healthcare quality and safety through the workforce.*

CHICAGO, IL, UNITED STATES, May 31,

2023 /EINPresswire.com/ -- [The National Association for Healthcare Quality](https://www.einpresswire.com/news/2023/05/31/naHQ-invited-to-share-insights-on-improving-healthcare-quality-and-safety-through-the-workforce-at-the-2023-thinc360-conference/)® (NAHQ) has been invited to

share its insights on improving

healthcare quality and safety through the workforce at the 2023 thINC360 – The Healthcare Innovation Congress, held in Washington, D.C. Scheduled from June 20-22, the event will be held at the Grand Hyatt Washington.



"The time to rethink and rebrand quality is now – and leadership is urgently needed to take healthcare to the next level," said Stephanie Mercado, CAE, CPHQ, chief executive officer and executive director of NAHQ. "Leaders aiming to get their quality programs on track should not plan to go back to the programs of the past. Instead, they need to deploy fresh thinking about quality and how to achieve it."

Mercado is slated to present a keynote on "Rebranding Quality" at the conference on June 22.

NAHQ's Senior Vice President, Organizational Workforce Solutions, Richard Bobos, is also scheduled to lead a panel discussion on "Taking Care of Our Healthcare Workers by Reimagining Workplace Culture." His esteemed panel will include: David Weisman, PhD, CPXP, FPCC, the chief experience officer at NYC Health + Hospitals; Mohan Nair, CEO of Emerge® USA, and an Edmund Hillary Fellow - Investor, New Zealand; and Nidia S. Williams, PhD, vice president, quality & safety, at Lifespan in Rhode Island.

"This national conference is considered to be a multi-stakeholder event that delivers a 360-degree perspective to drive healthcare forward," Bobos stated. "That is what we will address: advancing the healthcare quality workforce across the continuum of care...because quality can't wait!"

More information on the event can be found at <https://thinc360.com/2023event/>.

## About NAHQ

The National Association for Healthcare Quality® (NAHQ) is the only organization dedicated to those who work in healthcare quality, defining the standard of excellence for the profession, and equipping professionals and organizations across the continuum of healthcare to meet these standards. NAHQ believes that to reduce variability in healthcare delivery, we must first reduce variability in healthcare quality competencies, so we focus our efforts on healthcare quality competencies and workforce development. NAHQ published the first and only Healthcare Quality Competency Framework and validated it twice in the market. We offer the only accredited certification in healthcare quality, the Certified Professional in Healthcare Quality® (CPHQ), extensive educational programming, networking opportunities and career resources to help healthcare quality professionals enhance their competencies and their value. Learn more at [NAHQ.org](https://www.nahq.org).

Maureen Erin Daugherty

NAHQ

+1 708-363-7300

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/636891747>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.