

Senior Living Reimagined Through Experiential Design

SALT LAKE CITY, UTAH, UNITED STATES ,
May 31, 2023 /EINPresswire.com/ --

With 76 million people making up the baby boomer generation, the second largest aging population, and with the highest anxiety and depression rates the United States has ever experienced, aging and life enjoyment are paramount. [Metropolitan Studio](#) is committed to transforming the senior living industry through experiential design.



Experiential design, while seemingly a lofty industry term, means what it sounds like; design that creates an experience, an atmosphere, which elicits specific feelings through immersive environments.

Recently, Metropolitan Studio, Beecher Walker Architects, and Rimrock Construction won the Gold Nugget Merit Award, along with the best NAHB 55+ Silver Award for "[The Legacy Village of Saint George.](#)" The project was a finalist for the Gold Nugget Grand Award and was honored with the Most Outstanding Project by Utah Construction and Design Magazine.

“

Design that sells a lifestyle.”
Connie Wittich

The Legacy Village of Saint George was honored for its eclectic yet tasteful use of vibrant colors, drawing inspiration from the surrounding desert and mountains into the interior spaces, and thoughtfully designed for the community’s needs. This property has raised the bar for retirement community options and the future of the senior living industry.

The aesthetic goal of the property was to create a resort-like yet homey living facility for seniors of varying care stages. The property was designed to provide a social connection with peers, physical and mental activities for sustained wellbeing, and to continue hosting for residents’ loved ones.

The inclusion of amenities such as the theater, self-serving food bar, game rooms, and pickleball courts while prioritizing natural light, patterned textiles, and personalized details from the Saint George community amplifies happiness and positivity. The spatial planning of the community and interior design is the setting for promoting a positive feedback loop for decreasing loneliness, increasing life satisfaction, and prolonging wellness.

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