

Katoa Game Players Unlock \$50K For Earthday.org In 3 Weeks; Featured As Apple Best New Game

SAN FRANCISCO, CA, USA, May 31, 2023 /EINPresswire.com/ -- The earliest adopters of KATOA are now the earliest players to make an impact. Just three weeks after launch, KATOA players all over the globe unlocked \$50,000 USD in funding for EarthDay.org, helping essential conservation programs worldwide. Sankari Studios is also giving 10% of all in-game purchases to featured climate projects. KATOA was also featured as one of Apple's "Best New Games," so yeah, it's been a good month.



"Making a difference has never been more fun and easy" says KATOA and Sankari Studios founder Victoria Raiser. "Within five minutes, players can download KATOA, complete in-game tasks that lead to real-world impact, and send funding to climate heroes making a world of difference. More players equal more funding. It's that simple."

EarthDay.org, an official KATOA launch partner, is the first conservation organization to receive funds directed by game players with KATOA, the mobile gaming platform tackling the climate change, and a revolutionary player in conservation funding. With a mission of solving this global crisis, Sankari Studio's KATOA Ocean engages players through an undersea biome with lush graphics, and likeable characters with compelling storylines. The game is free to download and play, and points earned in-game allow players to direct sponsorship and philanthropy funding to solutionists and conservation organizations. The more players, the more funding, and the closer to changing the planet's trajectory. sankaristudios.com

ABOUT KATOA OCEAN LAUNCH

KATOA was launched for global download April 22 m 2023 and is available worldwide on GooglePlay and the App Store. KATOA Oceans was soft launched in Canada January 2023. Current partners include Unity, the Unity Charitable Fund, EarthDay.org, The Great Barrier Reef

Foundation, Sustainable Ocean Alliance (SOA), and Saving Penguins.

Additional KATOA games already in the pipeline: Rain Forests, African Savannah, Food for All, Green Cities, Carbon Capture.

ABOUT KATOA OCEAN

The mission is straight-forward: "Play the Game. Save the World."

Start your adventure in the ocean depths, exploring true-to-life 3D worlds that span the globe, manage resources, complete quests, and combat the toxic 'blight' to create thriving natural 'havens' that wildlife will flock to. KATOA Ocean's giving modality is supported by sponsorship and philanthropy dollars. Sankari Studios allocates 10% of all its in-app purchases in addition to that funding. The more players, the more funding, and the closer to changing the planet's trajectory.

THE SANKARI STUDIOS TEAM

Sankari's team is comprised of seasoned experts in gaming and content creation. Prior games developed and managed by Sankari's team include Call of Duty, Marvel / The Amazing Spiderman, James Bond, and Tony Hawk's Pro Skater.

DOWNLOAD THE KATOA PRESS KIT HERE: sankaristudios.com/press

ABOUT EARTH DAY 2023 | Invest in Our Planet

EARTHDAY.ORG's mission is to diversify, educate, and activate the environmental movement worldwide. Growing out of the first Earth Day (1970), EARTHDAY.ORG is the world's largest recruiter to the environmental movement, working with more than 150,000 partners in nearly 192 countries to build environmental democracy. More than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world. Learn more at: earthday.org.

For more information visit sankaristudios.com.

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