

Robot Dog to Appear on New FOX Reality Series 'Stars on Mars' : Artificial Intelligence Tech (Stock Symbol: AITX)

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, May 31, 2023 /EINPresswire.com/ --
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\$AITX Awards

Artificial Intelligence & Robotic Solutions for Industry, Schools & Government.

New GPT Powered Solutions for Investor Relations, Sales Support and Technical Assistance Launched.

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Steve Reinharz, CEO of AITX and RAD

Initial Commercial Entry to the Large Outdoor Event and Venue Marketplace.

Multiple AVA Expansion Order and Update on Two Major Pilot Programs.

5 New Dealers Signed in Multiple States Bringing the Total to 63.

Launch of Artificial Intelligence Powered Chatbot for

Investor Relations.

AITX Robot Dog to Appear on New FOX Reality Series 'Stars on Mars'.

Initial AITX Deployment Servicing Banking & Financial Market Sector.

Cost Cutting Puts Company On-Track for Profitability in Next 8 to 14 Months.

Artificial Intelligence Technology Solutions ([OTC: AITX](#)) is an innovator in the delivery of artificial intelligence-based solutions that empower organizations to gain new insight, solve complex challenges and fuel new business ideas. Through its next-generation robotic product offerings, the AITX RAD, RAD-M and RAD-G companies help organizations streamline operations, increase ROI, and strengthen business.

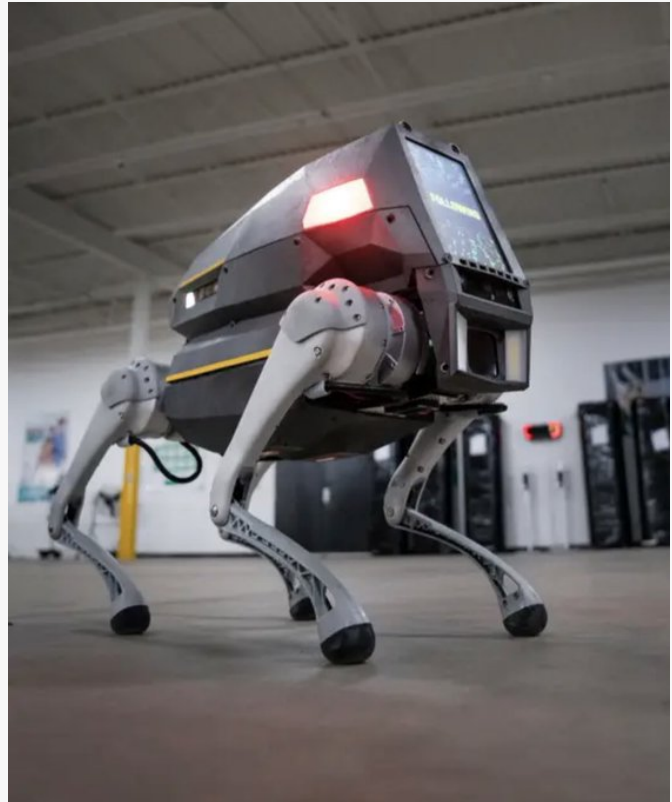
AITX technology improves the simplicity and economics of patrolling and guard services and allows experienced personnel to focus on more strategic tasks. Customers augment the capabilities of existing staffs and gain higher levels of situational awareness, all at drastically reduced cost. AITX solutions are well suited for use in multiple industries such as enterprises, government, transportation, critical infrastructure, education, and healthcare.

Video presentations of AITX advancements in AI and Robotics are available via YouTube.

Click here: <https://www.youtube.com/c/AITX-RAD/videos>.

First RIO Solar Powered Security System at Gulf Coast Jam, Initial Entry into the Large Outdoor Event and Venue Marketplace

On May 31st AITX announced that it has deployed a RIO solar powered security trailer at Gulf



RAD Dog Robotic Security



AITX Collage

Coast Jam music festival which is being held June 1-4, 2023 in Panama City Beach, Florida.

This marks first AITX deployment of one of its security solutions within the event management industry. This sector is dedicated to creating and managing events that take place in outdoor settings, such as festivals, concerts, fairs, carnivals, and other similar gatherings. There are an estimated 800 outdoor music festivals held in the U.S. each year.

One of the largest AITX authorized dealers, DSI Security Services, is providing security services at the popular country music festival. DSI had ordered the RIO device from AITX to assist in their delivery of advanced security services during the 4-day event. AITX noted that the RIO device has been deployed at the main and VIP entrances.

Multiple AVA Expansion Order and Update on Two Major Pilot Programs

On May 30th AITX announced that it has booked an expansion order for 4 AVA autonomous access control security robots. This order is being facilitated through one of RAD's largest authorized dealers.

Although not named due to confidentiality agreements, AITX indicated that the end-user is a top ranked global distribution and supply chain company with over 50 distribution centers. This end-user client has previously purchased 2 AVA devices as announced in a press release dated July 25, 2022. The client is expected to deploy 2 AVA units each at 2 of their nationwide distribution centers. The AVA units are to provide secure access control where previously manned security guards were stationed at the centers' entry gates.

AITX also provided an update on 2 large pilot programs that are expected to conclude over the next few weeks.



\$AITX RADG EV Station



\$AITX ROAMEO

ROSA devices have been evaluated at a large, big box retailer with more than 50 distribution centers throughout the United States to serve over 1,000 stores. If the retailer proceeds with an order, AITX anticipates the client initially deploying up to 10 ROSA devices each at 2 of the client's larger distribution centers. This opportunity is being facilitated through one of the largest AITX authorized dealers.

ROSA and RIO are being tested at a prominent shipping and transportation company with over 250 distribution centers throughout the United States. Upon successful completion of the pilot program, the Company anticipates up to 87 ROSA or RIO devices to be deployed by the client in the first year of rollout. This opportunity is being supported by AITX directly.

AITX stated that the 4 AVA units are expected to be shipped and be deployed later this summer, upon final processing of the received orders.

AITX Signs 5 New Dealers

On May 24th AITX announced it has signed 5 additional authorized dealers since the last public dealer announcement. These dealers are located throughout the continental U.S. and the state of Hawaii.

The new authorized AITX dealers are:

Combination Security headquartered in Cassopolis, Michigan.

System Integrations with offices in Memphis, Nashville, and Lebanon, Tennessee.

Huffmaster Protective Services Group based in Clawson, Michigan

V Force Security, located in Sacramento, California.

Site Management Services headquartered in Honolulu, Hawaii.

The addition of these 5 authorized AITX dealers brings the total number to 63.

AITX Launches Artificial Intelligence Powered Chatbot for Investor Relations

On May 19th AITX announced the deployment of the first of three artificial intelligence powered large language models to enhance investor engagement and provide simplified access for investor's due diligence and fact-checking as it relates to \$AITX.

AITX revealed its plans to utilize advanced OpenAI Large Language Model technology across its various online platforms in a press release on May 4, 2023. GPT, short for Generative Pre-trained Transformer, is a powerful AI language model developed by OpenAI. GPT-4, the latest version, is

known for its exceptional ability to understand and generate human-like text, making it ideal for a wide range of applications.

The initial deployment is located on the AITX website aitx.ai. On the site, visitors will engage with RADD OG(TM) performing the duties of chat moderator and curator of all requested, publicly available, Company information.

In the near future AITX will be rolling out additional GPT solutions including:

Sales and Prospect Aid (SPA): SPA will offer an intelligent, AI-assisted platform for AITX sales team, accelerating the sales process and enhancing customer relationships using existing resources. By providing real-time support and tailored solutions, SPA could empower AITX sales representatives to close deals more efficiently and effectively.

Technical Troubleshooting and Support (TTS): TTS is a powerful AI-driven technical assistance platform designed to provide instant, accurate solutions to the technical challenges that AITX clients may face. With TTS, AITX aims to minimize downtime and maximize productivity for its clients.

AITX Robot Dog to Appear on New FOX Reality Series 'Stars on Mars'

On May 15th AITX announced that their RADD OG robot will appear on the new TV series "Stars on Mars," which will debut on FOX on June 5th.

The AITX RADD OG quadruped robots used in the show are the RADD OG 2S units, which are specially designed for the security services and property management industries. In the show, RADD OG will perform the duties of the mission's security robot as well as being a companion to the crew members.

"Stars on Mars" is an "unscripted" elimination series to see which "celebronaut" will be selected to make a fictional trip to Mars. Star Trek legend William Shatner will play host and assign challenges for the crew and RADD OG to perform.

AITX stated that RADD OG is expected to appear in all of the series' scheduled episodes. The production of the show is being filmed in Coober Pedy, located in southern Australia. RADD OG 2S is expected to be available from RAD within the next several months. Its capabilities, other details and pricing will be available in June.

AITX plans to make RADD OG 2S available to dealers and corporate clients within the coming months. Further details, including its capabilities, pricing, and additional specifications, will be made available in June.

It is worth noting that no placement or publicity fees were paid to the production company for

RADDOG's appearance. The production company notified AITX months earlier of their interest in having RADDOG participate in the show.

The debut of "Stars on Mars" on June 5th is highly anticipated and expected to attract a significant audience. This appearance is expected to further strengthen the AITX position as a leading provider of AI-driven security and productivity solutions.

ROSA Order from Regional Bank Group

On May 8th AITX announced that it has received an order for 2 ROSA(TM) security robots from a major US regional banking group. The banking group has more than 1,000 branches with over \$150 billion in assets. This client marks the initial AITX deployment servicing the banking and financial market sector.

The initial 2 ROSA security devices will be deployed at 2 of the bank's urban branches in the Midwest. The ROSAs will be positioned adjacent to the bank's exterior ATM machines acting as a force-multiplier to the bank's existing security program.

AITX has published detailed demonstrations of the ROSA solution securing bank ATMs. AITX also noted that the 2 ROSA units are expected to be deployed and activated in June 2023.

Progress in Closing the Gap on Path to Profitability

On May 3rd AITX announced additional steps on the path to achieving potential profitability.

AITX revealed a set of measures on April 5, 2023, aimed at cutting expenses by up to \$200,000 each month. The initiatives announced are expected to save AITX up to an additional \$100,000 per month. The cost savings are based on eliminating 11 full-time equivalent team members.

AITX CEO, Steve Reinharz, conducted a Company-wide town hall meeting on May 1st, 2023, during which he announced initiatives for RIO™ version 2, a refocus on mobility solutions, and price changes as operational tuning continues. These items will be announced in greater detail in the coming weeks. Reinharz expects that these actions, combined with those previously announced, along a strong AITX sales funnel will result in monthly profitability within the next 8 to 14 months.

For more information on AITX visit: www.radsecurity.com & www.radlightmyway.com

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